

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

Marketing Highlights

Los Angeles, CA



Marketing Highlights

Los Angeles, CA



Marketing Highlights

Los Angeles, CA



PDF Entry Information

Exhibitor Name: Kristy Dahlstrom

WEN: 842550

Division: Section 1.3 - Media & Marketing

Class: 06 Any Other Advertising Campaign

Title: LA County Fair

Description:

Notes:

