2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

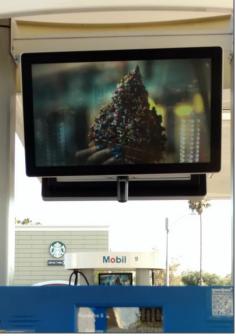
Fair Name:		_
Division # and Title:	Class#	
Marketing Goal:		
Form of Promotion (what type of promotion was it ar	nd where did it appear):	
Who was your target market?		
What was the reach?		
What was the ROI or outcome		





































PDF Entry Information

Exhibitor Name: Kristy Dahlstrom
WEN: 842550
Division: Section 1.3 - Media & Marketing
Class: 06 Any Other Advertising Campaign
Title: LA County Fair
Description:
Notes: