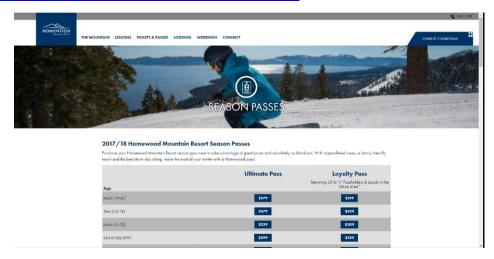
2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name:	
Division # and Title:	Class#
Marketing Goal:	
Form of Promotion (what type of promotion was	it and where did it appear):
Who was your target market?	
What was the reach?	
What was the ROI or outcome	

Examples

Website: http://www.skihomewood.com/season-passes/



Homewood Family Season Pass

Honewood strives to be take Tokon's read timedy family resert and our family flass option exemplifies our commitment to providing an amazing value for families. All family Passes allow two adults and two dependent children/teens (ages 5-18) to receive full Homewood season passes with no blackout dates.

2017-18 Passholder Perks

Thereword reason problems can enjoy four analysiding days of sizing or rating at D annual Presis, five days of sizing or rating at D annual Presis, five days of sizing or rating at D annual Presis, five days of sizing or rating at Whatfald Manustran Resort is Montana, 1/2 pice racinet to Afra in Utsh and crimined days at Red Lodge Mountain in Montana, 1s tall a advantage of the passivative lift is date, simply present your void 2017. If Homerood issuing pass at the lack whatfald is necessary to be found the size of the presist in blackly bedood upon dockly on the lack of an example of a rating of the size of the constraints of the lack of an example of a rating of the size of the days and the lack of an example of the or an example of an of of or what is the first of an order who are all the lack in the constraints of the size of the

***Nevada County Fairgrounds Passholder Perks

Kodeo admisso ficial for \$3, plan discounted admission to the Neveada County Fair
Kodeo admisso ficial for \$3, plan discounted froir admissor ficial for \$6 (August 9) or \$4 (August 10).
Office good for Wednesday, August 9 or Phundip, August 10 only
Flesse add (\$150) (27)-427 for possible of first No ordine soles or gate soles.
Where collies, use for cell "fromewood first No ordine soles or gate soles.
Where collies, use for each "fromewood first No ordine soles or gate soles.
Where collies, use for medio before August 8.
(Yallwed or \$19)

Transition of a Tri)

Droft Horse Classic and Horvest Fair package – Buy one ticket, get one free Buy one ticket to any areas performance, get one fine Can be used for any of the site performance, set one fine Can be used for any of the site performance. Performance Can be used for any of the person and the site performance of the site of t

Terms and Conditions

PDF Entry Information

Exhibitor Name: Wendy Oaks
WEN : F3A729
Division: Section 1.3 - Media & Marketing
Class: 08 Fairtime Innovative Marketing s
Title: Nevada County Fair
Description:
Notes:
Notes: