

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: _____

CLASS: _____ (Example: Small Fair = Class 1)

DIVISION: _____

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.



RULES AND REGULATIONS

Application Deadline: May 19, 2017

Kick off Event: June 21, 2017 @10:00 am

Screening: June 22, 2017 @5:00pm

Location: Arena Room

**Date, time and stage are subject to change.*

New to the San Diego County Fair, is our 24hr Film Festival. Groups of 3-10 people will have an opportunity to film on grounds with a designated area assigned to them. Each group will have 24 hrs to film, edit and submit their film. Each submission cannot exceed 10mins in running time. All footage must take place during the film festival 24 hour period. Any creative work in advance of the film festival is prohibited. Creative work includes, but is not limited to:

- Writing the script
- Rehearsing
- Shooting
- Editing
- Sound design

Eligibility:

- Employees of the San Diego County Fair (22nd District Agricultural Association /Del Mar Fairgrounds), its families, subsidiaries and affiliates are not eligible to compete.
- Open to all United States and Baja California residents.
- All entrants must be 16 years or older by June 1st 2017.
- Groups must have basic knowledge of video production.
- Attire and image, as well as content must be suitable for family viewing.
- Intoxication, use or possession of any controlled substance, or impolite, discourteous or obscene speech or conduct toward, or in hearing range of, the public or staff by participant or participant's group will be sufficient grounds to terminate your participation in this contest.

Entry Procedure

Please note that SDCF neither retains nor returns promotional materials. The SDCF is not responsible for late, lost, damaged, misdirected, stolen or misappropriated entries. Entry constitutes permission to use participants name, likeness, and performance for future advertising and publicity without additional compensation.

- Entries must be submitted online by the deadline **May 19 2017**. You will receive a confirmation receipt at the end of the application process.

- The application cannot be saved and returned to at a later date. Applicant must have all materials ready when beginning the application.
- **One** link of previous work is required, no longer than 30min. It is the applicant's responsibility to ensure that the links are functional prior to submission. (Nonfunctional and private links will result in disqualification).

Applicants agree to abide by the latest 24 Hr Film Festival Rules and Regulations which can be found at www.sdfair.com

Online Preliminary Judging:

Applicants will be judged on the following:

- Basic knowledge of video production
- Cinematography
- Sound quality
- Entertainment Value
- Creativity

The sole decision for selection rests with the Fair Management. The 22nd D.A.A./San Diego County Fair has the right to reject any application at its sole discretion. The judging panel consists of high-profile film industry professionals. Entrant acknowledges that all films entered may be distributed to judges who will be selecting the winners, and entrant agrees to release, indemnify, and hold the SDCF, its sponsors, and judges harmless for liability, damages, or claims for injury or loss to any person or property relating to, in whole or in part, directly or indirectly, participation in the SDCF competition. By entering this competition, the entrant agrees to accept and be bound by the decisions of the SDCF and its judges, which are final and binding in all matters.


Prizes:

- Best Picture will receive a "MasterClass" from Masterclass.com
- If additional prizes are awarded in connection with this contest, there will be no transfer and substitution of prizes except as necessary due to availability, in which case a prize of equal or greater value will be awarded. If it is necessary to substitute a prize, the SDCF reserves the right to give the winner a cash substitute determined by the wholesale value of the prize. All winners agree to release the SDCF and sponsors from all liability regarding prizes won.
- The SDCF will use its best efforts to send prizes out in a timely fashion after notification of award. Please note that prizes being sent to winners from sponsors may take longer than prizes sent directly from the SDCF. If the winner has not received any portion of prizes within 30 days, and has not responded to the SDCF's communication within said 30 day time period following date of the award, the SDCF is no longer responsible for delivery of prizes.

For questions and more information, please see the fair website at www.sdfair.com, or contact the Special Events Department at performancecontests@sdfair.com or call (858) 792-4259.

Browser: <https://sdfair.com/contests/24hr-film-festival/> | 24hr Film Festival | San Die...

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24HR FILM FESTIVAL

MAKE A SHORT FILM IN A SHORT TIME AT THE FAIR!

How fast can you make an award-winning film? Our new contest will test groups of 3-10 in making a short film, start to finish, in a 24-hour period.

ENTRY INFORMATION

Kickoff event: Wednesday, June 21, 2017 at 10:00AM
Screening: Thursday, June 22, 2017, time to be announced

Registration deadline: Register online by Friday, May 19, at 11:59PM. *The deadline has passed; registration is closed.*

[24HR FILM FESTIVAL CONTEST RULES](#)

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THE FINE PRINT

- Who is eligible?
- What is the entry fee?
- How does the contest work?
- Need Help?

Contact Us
(858) 755-1161

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The Nardcast

March 10 · 🌐

Attention all SD Film makers -- The San Diego Fair will be hosting its own 24hr film festival, a contest that will test groups of 3-10 in making a short film, start to finish, in a 24-hour period.



24Hr Film Festival

Make a short film in a short time at the Fair! How fast can you make an award-winning film? Our new contest will test groups of 3-10 in making a short film, start to finish, in a 24-hour period. Enter Online Entry Information Kickoff event...

SDFAIR.COM

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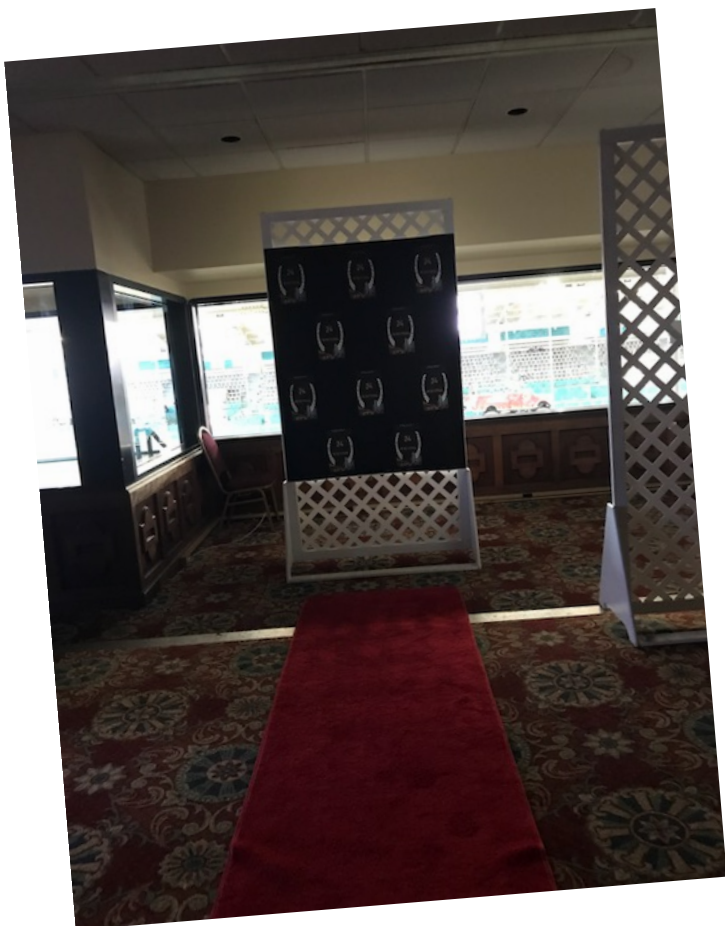


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June 23 · 🌐

May I so humbly present "The Exchange"; Our 24 Hour film which won Best Picture in the 2017 San Diego County Fair. Congrats everyone and great work! Eric Zaldivar, Sandy Wall, Luke Sabin, Stacie Dapkus, Christian Suster, and Chase Babajko



The Exchange, 24 Hour Film Festival

Awarded Best Picture at the 2017 San Diego County Fair 24 Hour Film Festival
Produced by: Eric Zaldivar, Gavin Hedges, Stacie Dapkus, Sandy Wall, Luke Sabin,...

[YOUTUBE.COM](https://www.youtube.com)

👍❤️ 24

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PDF Entry Information

Exhibitor Name: Patricia Wallace

WEN: A3B1B3

Division: Section 2 - Innovation & Management

Class: 13 New Exhibits - Competition

Title:

Description:

Notes:

