2017 WFA ACHEIVEMENT AWARDS PROGRAM Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: _____

CLASS: ____(Example: Small Fair = Class 1)

DIVISION: _____

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.



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Exhibition Statement:

Garden Variety: A Collaborative Paper Garden

Fitting with our agriculture theme, artist Kiel Johnson will be featuring a collaboration paper garden that will bloom with paper leaves, flowers and various garden items made by our OC Fair guests. Along with the garden, a life-size cardboard crop-duster airplane and apple tree will be on display.

Kiel Johnson is a Los Angeles based artist, currently running around the west coast, getting involved in any creative project that will have him. With an emphasis on drawings and sculpture, his pieces say, "handmade, and having fun".

Collaboration has become a big part of his practice as well. Through epic workshops, artist talks & collaborative video projects, Kiel uses simple materials and handmade ingenuity to bring the infectious disease of creativity to anyone willing to engage.

His work has been exhibited widely throughout galleries and museums around the country, with recent solo shows at Mark Moore Gallery, Los Angeles, CA; Davidson Contemporary, New York, NY; The Taubman Museum, Ronaoke, VA. Johnson is also the recipient of numerous awards including The Pollock-Krazner Grant in 2008; Durfee Foundation ARC Grant, 2007; and the Outstanding Creative Achievement Award, 2003. Kiel has been found speaking about his work at TED events around the world with recent talks at TEDxAlAin, United Arab Emirates and TEDxChristchurch, New Zealand.

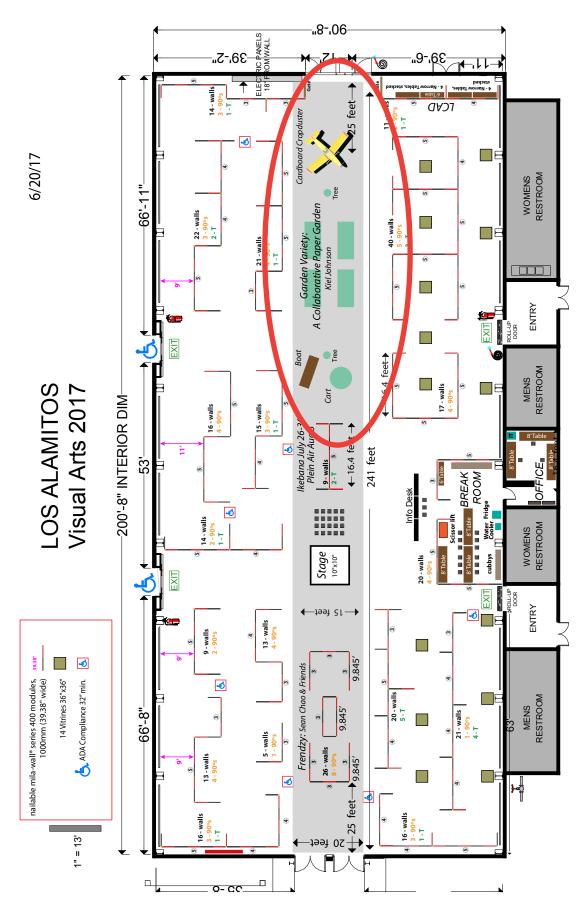
kieljohnson.com instagram.com/kieljohnson/ facebook.com/KielErikJohnson



Overview of the exhibit in the visual arts building



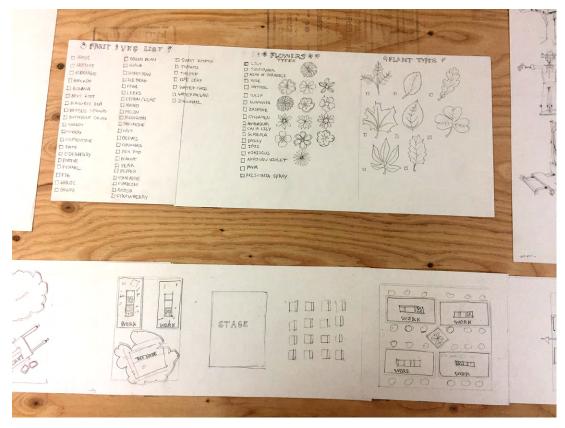
Building layout with the Paper Garden area circled

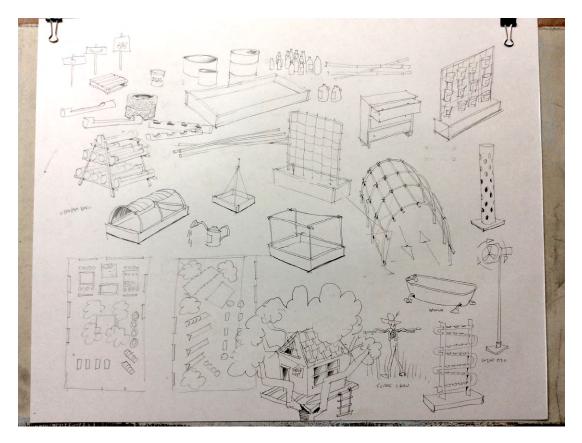


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Concept Sketches







Gallery overview





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Exhibition details





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Hands-on workshops



Artist Kiel Johnson (in grey shirt) conducting hands on workshops





Artist Kiel Johnson

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Staff working on the exhibit





Young artist at work



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Midway Moments: Now that's a paper airplane ... and it's landed at O.C. Fair's paper garden - Daily Pilot



Press Mentions

10/24/17, 2:17 PM

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An airplane made of cardboard is displayed in "Garden Variety: A Collaborative Paper Garden" in the Orange County Fair's Visual Arts Gallery. (Don Leach | Daily Pilot)



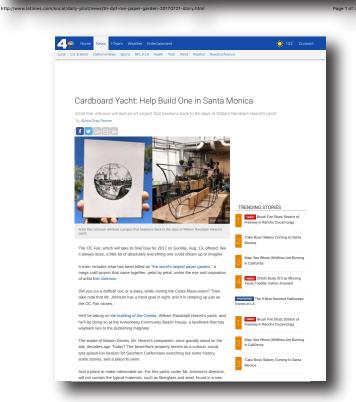
By Bradley Zint

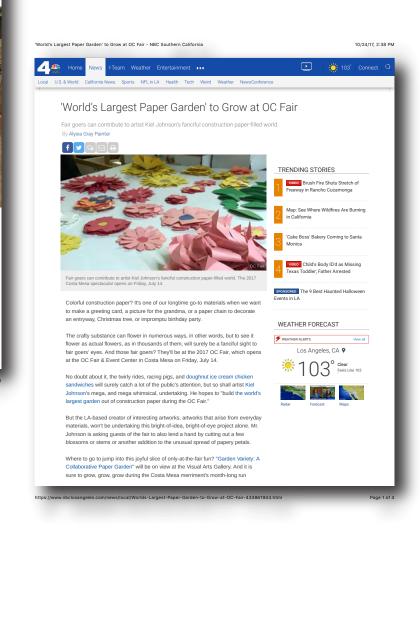
JULY 21, 2017, 11:15 AM

rickety vintage airplane sporting orange wings that was piloted by a baby has landed at the Orange County Fair, and it's causing passersby to gaze on it with shock and awe.

Believe it.

Well, some of it anyway













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PDF Entry Information

Exhibitor Name: Chris Gunst OC Fair & Event Center
WEN: 7BB5ED
Division: Section 2 - Innovation & Managemen
Class: 14 New Event, Exhibit or Program
Title: Community Garden
Description:

Notes:
