

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: Amador County Fair

CLASS: 1 (Example: Small Fair = Class 1) **DIVISION:** 15

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

The Junior exhibit department is always looking for ways to entertain the children that come to the Fair. This should be something that is free to the kids and cost effective to the Fair. Kids really need something to stimulate their creativity. Get them away from the electronics!

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

The Amador Fair has been able to acquire the talents of a retired art teacher, Ms. Sharp! Pam Sharp volunteers hours to the Junior department. She helps with the receiving, judging, and displaying of the many art projects entered by the local children.

With her love of art, drawing and painting especially, and engaging children's imaginations, she came up with the idea to have child size easels made for the kids to explore their creativity.

The Junior department received some gratefully appreciated funding for supplies from The Progressive Women's Committee of Amador County for this project.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.

The results were that hundreds of children visited the Junior department and participated in the new attraction of being artists for a time! It was so well received, that supplies were running low on the last of the fourth day. Pam was ecstatic that she had been able to give children a taste of what she hopes to be a tradition from here on out! It was gratefully admired by parents who were able to have their kids doing something fun, safe and free!

PDF Entry Information

Exhibitor Name: Sherri Elliott

WEN: CE6A0F

Division: Section 2 - Innovation & Management

Class: 15 New Children's Program

Title: Inspiring young artists

Description:

Notes:

