2017 WFA ACHIEVEMENT AWARDS PROGRAM Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: _____

CLASS: ____(Example: Small Fair = Class 1)

DIVISION: _____

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.









Great day at the @lacountyfair with #100mileclub families from all over! Miles, sMILES, and (shhh) a little bit of fair food! #runlikeakid





100 Mile Club Fun Run at the LA County Fair

Saturday, Sept. 23

Gates open at 8:30 a.m., run begins at 9 a.m. Parking and entry at Gate 9 on White Ave.

\$5 admission with promo code

Visit LACountyFair.com/buytickets and enter promo code: WERUNPOMONA Includes Fair admission and participation in run. Parking not included. *Tickets must be purchased online prior to Saturday, Sept. 23

#WERUNPOMONA runners are invited to participate in the 100 Mile Club Fun Run

Please show your 100 Mile Club Fun Run ticket purchase confirmation for early access to the Fair. Water will be provided on the run course.

Each participant that completes the course receives:



Credit for 100 Mile Club Runners (one) 3-ride carnival pass



Visit LACountyFair.com/100MileClub for more information.



100 Mile Club Fun Run at the LA County Fair Saturday, Sept. 23

#WERUNPOMONA runners are invited to participate in the 100 Mile Club Fun Run Gates open at 8:30 a.m., run begins at 9 a.m. Parking and entry at Gate 9 on White Ave.

\$5 admission with promo code

Visit LACountyFair.com/buytickets and enter promo code: WERUNPOMONA Includes Fair admission and participation in run. Parking not included. *Tickets must be purchased online prior to Saturday, Sept. 23 Must enter the Fair before 11 a.m. on Saturday, Sept. 23

> Please show your 100 Mile Club Fun Run ticket purchase confirmation for early access to the Fair. Water will be provided on the run course.



Visit LACountyFair.com/100MileClub for more information.



PDF Entry Information

Exhibitor Name: Kristy Dahlstrom WEN: 0312A8 Division: Section 2 - Innovation & Managemen Class: 16 New Wellness Program Title: LA County Fair Description:

Notes:
