

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: _____

CLASS: _____ (Example: Small Fair = Class 1)

DIVISION: _____

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.







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PDF Entry Information

Exhibitor Name: Adrenna Alkhas

WEN: 727C40

Division: Section 2 - Innovation & Managemen

Class: 17 New Sponsorship Program

Title: Stan Co Fair Sponsors

Description: Stanislaus County Fair brought in more innovative sponsors to cross promote the Fair.

Notes:

