## 2017 WFA ACHIEVEMENT AWARDS PROGRAM Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAM	E:	
CLASS:	(Example: Small Fair = Class 1)	DIVISION:
	ras the goal? Define the challenge/ problem/targg to accomplish.	get audience and explain what you
accomplis	d you achieve the goal? What steps were to the goal? Who was involved in the project? Include agencies/groups.	aken to solve the problem or de any working relationships
-		
	vere the results? Include tangible and quantification awareness and attendance. Use percentages	



Social Media solicitations.



## Ventura County Fair

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"Giving Tuesday" was created to unite us all in a day of generosity, to make a difference in our community at the start of this busy Christmas season.

We hope that when you are shopping for gifts please consider purchasing a new hat for a chemotherapy patient at Ventura County Medical Center.

The Ventura County Fairgrounds is collecting new hats for women, men and children with cancer who are undergoing chemotherapy at Ventura County Medical Center.

Knit ski caps, sporty baseball caps, men's caps, head scarves, boy's and girl's caps, ladies fashion caps, newsboy hats, turbans, beanies, snoods, bucket hats, cloche hats and dress hats will all make nice gifts.

NEW hats only please, patients are immuno compromised and can't use anything recycled.

We will be collecting hats until December 9, so we can distribute to patients on time to wear them this Holiday Season.

You can deliver your hat to the Fairgrounds Monday through Friday, 9-5 or send by mail to Ventura County Fairgrounds 10 W. Harbor Blvd. Ventura, CA 93001

Please share this with your friends. Thank you!

Happy #GivingTuesday!

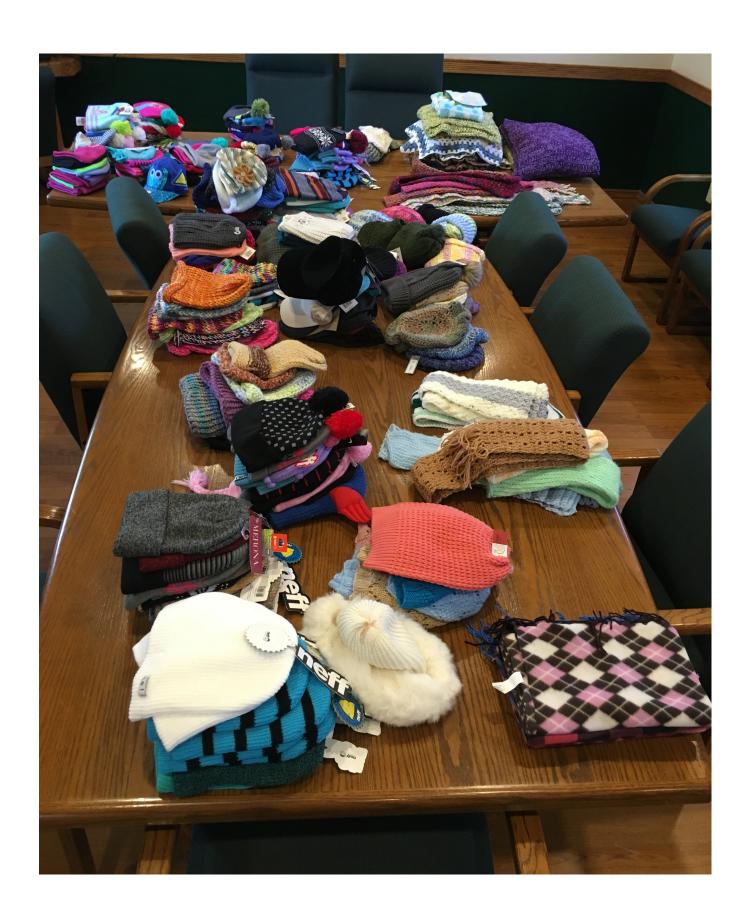












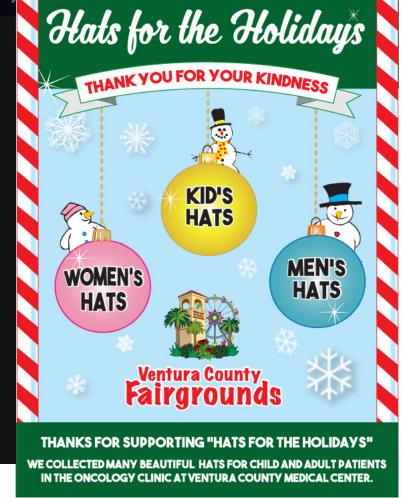


Generous donations.



Delivering the hats to the hospital.





Thanks to the community.

## **PDF Entry Information**

Exhibitor Name: James Lockwood

**WEN:** D4122C

**Division:** Section 2 - Innovation & Managemen

Class: 19 New Community Outreach Program

**Title:** Hats for the Holidays

**Description:** Community Service: Hat Collection

Notes:		