

# 2017 WFA ACHIEVEMENT AWARDS PROGRAM

## Innovations & Management Excellence

### *FORM FOR DIVISIONS 13 – 27*

**FAIR NAME:** \_\_\_\_\_

**CLASS:** \_\_\_\_\_ (Example: Small Fair = Class 1)

**DIVISION:** \_\_\_\_\_

**a) What was the goal?** Define the challenge/ problem/target audience and explain what you were trying to accomplish.

**b) How did you achieve the goal?** What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

**c) What were the results?** Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.

# HEROES HALL

THROUGH THE EYES OF VETERANS



Relocation of original 1942 barracks:



EXHIBIT: The Things They Carried



EXHIBIT: The SAAAB Story



EXHIBIT: Kimberly Millett's Operation Iraqi Freedom



PROGRAM: Opening Day



PROGRAM: Voices – Veterans Storytelling Project



VISITORS: Wounded Warrior Project



SAMPLING OF PRESS MENTIONS

Live with KTLA Morning News' Gayle Anderson:



Daily Pilot/LA Times - Heroes Hall veterans museum officially opens Feb. 15 in Costa Mesa

<http://www.latimes.com/socal/daily-pilot/news/tn-dpt-me-heroes-hall-opening-20170125-story.html>

NBC Channel 4 - OC Tribute: Heroes Hall Opens

<http://www.nbclosangeles.com/news/local/OC-Tribute-Heroes-Hall-Opens-413856163.html>

OC Register - "Heroes Hall" at OC Fair opens to tell stories of Orange County veterans

<http://www.ocregister.com/articles/veterans-744155-vietnam-county.html>

Daily Pilot/LA Times - Heroes Hall veterans museum welcomes public at grand opening

<http://www.latimes.com/socal/daily-pilot/news/tn-dpt-me-0217-heroes-hall-20170216-story.html>

Costa Mesa Minute Feb. 15

<https://www.youtube.com/watch?v=OfRj38L2m4w&list=PLC51F38878F83AB23&index=2>

Daily Pilot - Vets get a preview as Heroes Hall museum prepares to open Wednesday

<http://www.latimes.com/socal/daily-pilot/news/tn-dpt-me-heroes-hall-opening-20170214-story.html>

OC Register - Orange County's newest museum gives voice to silent war heroes

<http://www.ocregister.com/articles/-744002-.html>

Voice of OC - Veterans Stories Told Through Their Mementos at Heroes Hall

<http://voiceofoc.org/2017/02/soldiers-stories-told-through-their-mementos-at-heroes-hall/>

Voice of OC - Orange County Heroes Hall opening its first exhibit

<http://voiceofoc.org/2017/02/orange-county-heroes-hall-opening-its-first-exhibit/>

**PDF Entry Information**

**Exhibitor Name:** Chris Gunst OC Fair & Event Center

**WEN:** 4BA5AE

**Division:** Section 2 - Innovation & Managemen

**Class:** 19 New Community Outreach Program

**Title:** Heroes Hall

**Description:**

**Notes:**

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