



WESTERN FAIRS ASSOCIATION

SPONSOR BENEFITS

Your generous investment will provide your company with the following benefits:

DIAMOND SPONSOR \$15,000

- Ad space in the Pre-Convention, Convention & Post-Convention issues of the Fair Dealer Magazine (1 full pages, 2 ½ half pages)
- Logo inclusion on screen at the Convention
- Logo placement on official Convention Entrance
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor Spotlight on WFA's Social Media platforms
- Sponsor ribbon to be displayed on your Convention name badge
- Table for 10 at the Industry Awards Dinner
- 4 Full Convention Registrations
- An invitation for 2 to the WFA Board of Directors Reception
- 2 bottles of Award-Winning Wine
- Insert in Convention Bag

PLATINUM SPONSOR \$10,000

- Ad space in the Convention & Post-Convention issues of the Fair Dealer Magazine (1 full page, 1 ½ pages)
- Logo inclusion on screen at the Convention
- Logo placement on official Convention Entrance
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor Spotlight on WFA's Social Media platforms
- Sponsor ribbon to be displayed on your Convention name badge
- Table for 10 at the Industry Awards Dinner
- 2 Full Convention Registrations
- Insert in Convention Bag

GOLD SPONSOR \$5,000

- Ad space in the Convention Issue of the Fair Dealer Magazine (full page)
- Logo inclusion on screen at the Convention
- Logo placement on official Convention Entrance
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor ribbon to be displayed on your Convention name badge
- Table for 10 at the Industry Awards Dinner
- Insert in Convention Bag

PRESENTING SPONSOR \$5,000

- Announced as Presenting Sponsor of keynote or special event
- Opportunity to introduce keynote or welcome attendees to event
- Logo inclusion in the Convention Issue of the Fair Dealer Magazine
- Logo inclusion on screen at the keynote or special event
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor ribbon to be displayed on your Convention name badge

SILVER SPONSOR \$2,500

- Ad space in the Convention Issue of the Fair Dealer Magazine (1/2 page)
- Name inclusion on screen at the Convention Industry Awards Dinner
- Logo placement on official Convention Entrance
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor ribbon to be displayed on your Convention name badge
- 2 tickets to the Industry Awards Dinner
- Insert in Convention Bag

BRONZE SPONSOR \$1,500

- Ad space in the Convention Issue of the Fair Dealer Magazine (1/4 page)
- Name inclusion on screen at the Convention
- Logo placement on official Convention Entrance
- Logo placement on the WFA Convention Website Sponsor Page
- Sponsor ribbon to be displayed on your Convention name badge

EXHIBITING SPONSOR \$500

- Logo inclusion in the Convention Issue of the Fair Dealer Magazine
- Logo placement on the WFA Convention Website Sponsor Page
- Name inclusion on screen at the Convention

INDIVIDUAL ITEMS

- Table Item at Industry Awards Dinner \$2,000
- Session Sponsors..... \$1,000
- Convention Bag Insert..... \$750
- Service Member Wine and Cheese Sponsor \$500

Customizable sponsorship options are available if none of these packages fit your organization's needs. Please contact Miki Martin at miki@fairsnet.org for more information.