

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome



EL DORADO COUNTY FAIR

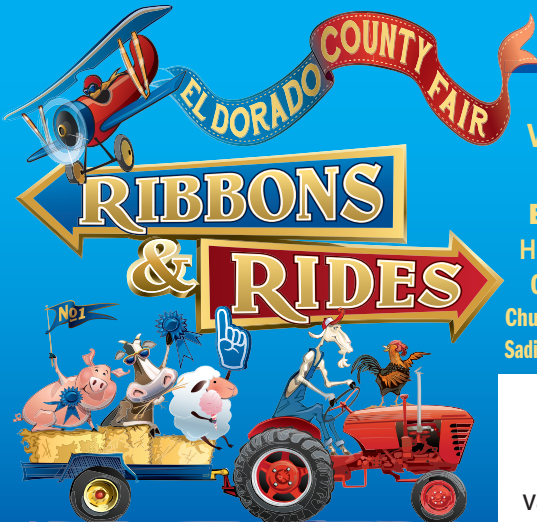
RIBBONS & RIDES

JUNE 15 THRU
FATHER'S DAY, JUNE 18

LOOK INSIDE
FOR MORE INFO AND
A MONEY SAVING DEAL!

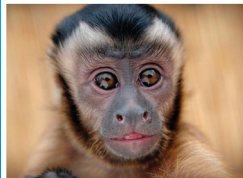


EL DORADO COUNTY FAIR & EVENT CENTER
100 Placerville Drive • Placerville • 530-621-5860 • ElDoradoCountyFair.org



June 15 thru Father's Day, June 18

Jet Benatar • Doobie Rock • Spazmatics
Wild About Monkeys • Legends of El Dorado
Mindworks! • Tyzen Master Hypnotist
Bull Riding & Mutton Bustin' • Wheelbarrow Races
Hometown Track Challenge • Interactive Family Fun Zone
Cash Prophets • Hipper than Hip Horn Band • Hank Biggs & the Hardtops
Chuggabug Train Rides • Funnel Cake Eating Contests • Big Wheel Races • Flo the Clown
Sadie the Balloon Lady • Dad Look-A-Like Contests • Jeremy the Juggler • Tons of Music & more!



\$2 off admission
at the gate with this ad

valid for up to 6 people in a single transaction



El Dorado County Fair & Event Center in PLACERVILLE • 530-621-5860 • See ElDoradoCountyFair.org for schedule and more info

PDF Entry Information

Exhibitor Name: Suzanne Wright

WEN: CA8623

Division: Section 1.3 - Media & Marketing

Class: 03 Printed Marketing Campaign

Title: Ribbons and Rides Themed print

Description: Printed advertising

Notes:

