

2017 Western Fairs Association Achievement Awards Program

Marketing & Media Form

Please submit this form for each division indicated with

Form
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Fair Name: _____

Division # and Title: _____ Class# _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome?

PDF Entry Information

Exhibitor Name: Adrenna Alkhas

WEN: 1EB5C3

Division: Section 1.3 - Media & Marketing

Class: 08 Fairtime Innovative Marketing s

Title: Stan Co Fair Marketing

Description: Stanislaus County Fair marketing strategies in 2017! From #FlipSide campaign to empowHERing girls.

Notes:
