

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

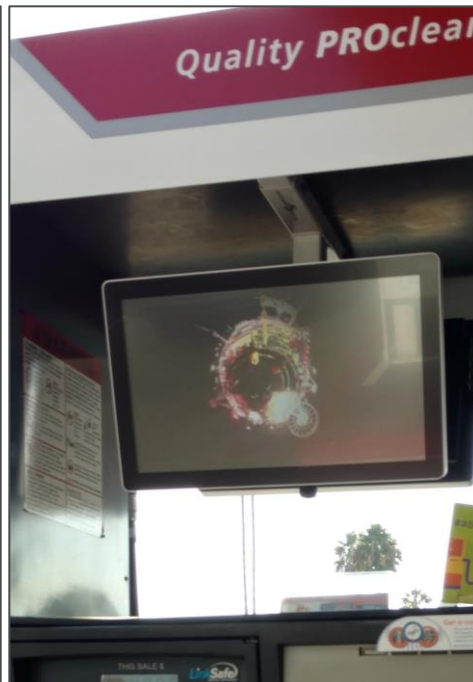
Marketing Highlights

Los Angeles, CA



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PDF Entry Information

Exhibitor Name: Kristy Dahlstrom

WEN: FBAE08

Division: Section 1.3 - Media & Marketing

Class: 08 Fairtime Innovative Marketing s

Title: LA County Fair

Description:

Notes:
