

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: San Mateo County Fair

CLASS: 2 (Example: Small Fair = Class 1)

DIVISION: 13

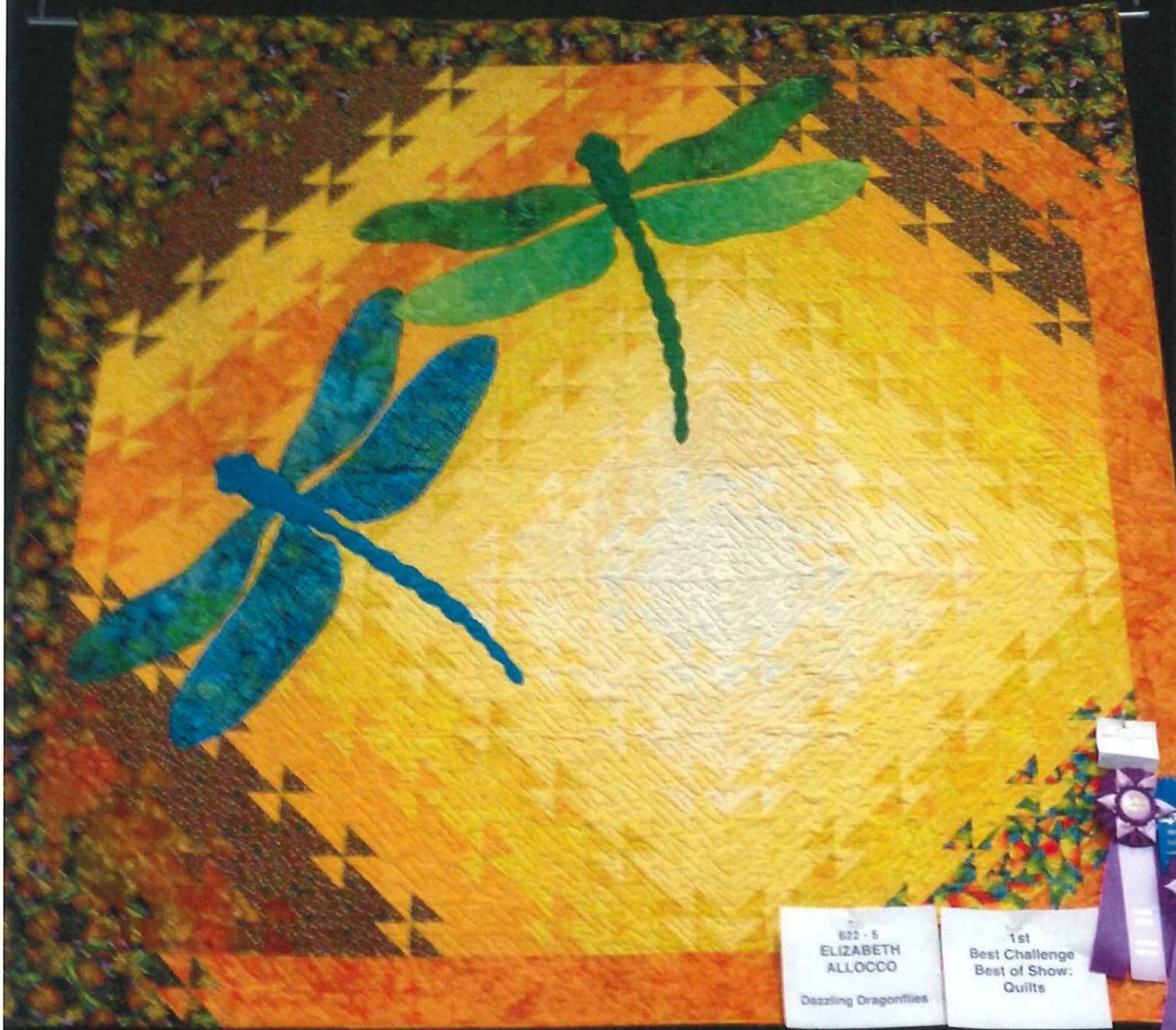
a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

The goal was to create cross-department contests in our exhibit department. Our exhibits are all together in one large building, separated out by disciplines (Home Arts, Fine Arts, Youth, etc). Our department heads wanted to try to create some cross-department contests that would create creative and aesthetic cohesion between the areas. Our exhibit departments also wanted to do theme challenge contests that could change each year and keep creativity and interest fresh.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

To achieve this goal our Home Arts Department Head, Julie Curry and our Fine Arts Department Head, Boris Koodrin, worked together to create a Quilt Challenge that would be displayed in the Fine Arts Area or Galleria. The Fine Arts Galleria has a standing theme called "Carry the Light" and uses a dragonfly as its mascot, and they have specific theme contests within the Fine Arts department. We added a Special Contest in our Home Arts department under our Quilt Challenges Division. Quilters could enter and make a quilt with a dragonfly as the inspiration. Boris and Julie worked together to determine the parameters, rules, and theme for the contest. We added the contest to our Exhibitor Contest Book and Julie promoted the contest through the local quilt groups. The quilts were displayed over the Fine Arts Galleria and Boris judged the competition. The winner would be invited to showcase their quilt with the other Fine Arts Galleria and Carry the Light winners in our traveling Best in Show showcase that Boris produces throughout San Mateo County.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable. We had 10 quilts entered this first year. Julie reported that the response from the quilt guilds was incredibly positive and they loved the challenge. The Fine Arts Galleria received more foot traffic from the Home Arts section of the building and it inspired other departments to start collaborating with each other.



622 - 5
ELIZABETH
ALLOCCO
Dazzling Dragonflies

1st
Best Challenge
Best of Show:
Quilts

The Winning Quilt (Hanging in the Building)



1. 2011
11/20/11

1. 2011
11/20/11



ALICE LAY
MEMORIAL
AWARD

522-
BARBAR
2N



622 - 5
GLENDA
FREIBER
Dazzle
HM

QUILTS

AWARDS OFFERED DIVISIONS 620 - 627

- 1st Place \$50
- 2nd Place \$35
- 3rd Place \$20

* Page from an Exhibitor
Contest Book

RULES:

1. All quilts must be entirely constructed and quilted by the individual entrant, except in Divisions 620, 621, 622.
2. **ALL QUILTS MUST HAVE A 4" HANGING SLEEVE.** (A tube sewn to the top of the quilt back). Quilts without sleeves cannot be hung.
3. Any quilt which was quilted using computerized methods **MUST** be entered in the "computerized quilting" class, if available in an appropriate division. **Computerized quilting** - quilting pattern guided by a computer, such as the Statler Stitcher or IntelliQuilt systems.
4. Quilted accessories, such as table runners, tree skirts, bags, etc., must be entered in divisions 600 and 601.
5. **IT IS THE QUILTER'S RESPONSIBILITY TO ACCURATELY MEASURE, DETERMINE PERIMETER AND ENTER IN THE APPROPRIATE DIVISION AND CLASS. INCORRECTLY ENTERED ITEMS ARE INELIGIBLE FOR PRIZES! (with nearly 400 quilts entered, it is impractical/impossible for staff to measure all quilts and change classes. If you need assistance, contact Julie Curry or Gale Green before entering!!)**
6. Perimeter equals (Width + Length) x 2.
7. No framed or wired items - quilts must be foldable.

DIVISION 620 - QUILT TOP MADE BY ONE PERSON/PROFESSIONALLY QUILTED BY ANOTHER

RULES:

1. All projects pieced by one individual entrant and quilted by a separate professional quilter **MUST** be entered in this division. **Professional quilter** - a person or business providing quilting services for a fee.
2. List name of maker (entrant) and professional quilter.

CLASS:

1. Computerized quilting, X-Large quilt - perimeter 340" or greater - all techniques
2. Computerized quilting, Large quilt - perimeter 280" - 339" - all techniques
3. Computerized quilting, Medium quilt--perimeter 220" - 279" --all techniques
4. Computerized quilting, Small quilt--perimeter less than 220"
5. Computerized quilting, "Modern Quilt"--any size--see Division 627 for definition of "Modern Quilt"
6. Combination computerized AND hand-guided quilting, any size - all techniques
7. Appliqued, embroidered, or embellished quilt - any size
8. Pieced X-Large quilt - perimeter 340" or greater
9. Pieced Large quilt - perimeter between 280" - 339"
10. Pieced Medium quilt - perimeter between 220" - 279"
11. Pieced Small quilt - perimeter less than 220"

DIVISION 621 - GROUP QUILTS

RULES:

1. Quilt made by a group of 2 or more people.
2. Groups which include youths must enter the Youth Exhibits Department.
3. Any adult quilting group may enter this class such as **friendship, round robin, or opportunity quilts.**

CLASS:

1. Computerized quilting - any size
2. Large/X-Large quilt - perimeter 250" or greater
3. Small/Medium quilt - perimeter less than 250"

DIVISION 622 - QUILT CHALLENGE

RULES:

1. This division is open to groups of 6 or more individuals. A separate class will be created for each challenge group after entries are received. Challenge groups with fewer than 6 entrants will not be judged or displayed.
2. **Each individual must enter separately and specify the group name under entry description.**
3. Each group **MUST** submit a display board no larger than 9" x 12" explaining the challenge when entries are received.
4. Each entry must meet the challenge criteria as explained on the display board.
5. Round robin, friendship, and group quilts should be entered in Division 621.
6. A quilt class is not a quilt challenge.
7. Professionally quilted quilts are permitted in this division.

CLASS:

1. Piecemakers by the Sea Library Challenge
2. Piecemakers by the Sea Summer Challenge
3. Peninsula Quilters Challenge
4. Pacifica Quilters Challenge

5. **Special Contest: Dragonfly Challenge – open to all individuals/groups. Any technique. Minimum perimeter 280"**

6. **Other –SPECIFY GROUP NAME**
(To be separated after entries received)

Contact the Department Coordinator Julie Curry for questions.

DIVISION 623 – PIECED QUILT/ MACHINE QUILTED

RULE:

All entries must be entirely completed by **ONE** individual entrant, professional or amateur.

CLASS:

1. Computerized quilting – any size
2. X-Large quilt – perimeter 320" or greater
3. Large quilt – perimeter between 250" - 319"
4. Medium quilt – perimeter between 220" - 249"
5. Small quilt – perimeter less than 220"

DIVISION 624 – APPLIQUED QUILT

RULES:

1. All entries must be entirely completed by **ONE** individual entrant, professional or amateur.
2. Top is predominately appliquéd, but may have some piecing.

CLASS:

1. Turned-edge applique – any size
2. Raw-edge applique – any size

DIVISION 625 – HAND-QUILTING

RULE:

All entries must be entirely completed by **ONE** individual entrant, professional or amateur.

CLASS:

1. Large/X-Large quilt – perimeter 250" or greater
2. Small/Medium quilt – perimeter less than 250"

DIVISION 626 – QUILTED WALL HANGINGS

RULES:

1. All entries must be entirely completed by **ONE** individual entrant, professional or amateur.
2. Quilt's sole function is to hang on a wall.

CLASS:

1. Embellished quilt - may have embroidery, paint, buttons, crystals, etc. – any size. Enter wholecloth quilts here.
2. Large Art quilt, original design by entrant – perimeter 120" or greater
3. Small Art quilt, original design by entrant – perimeter less than 120"
4. Miniature quilt: a scaled down, proportional version of a larger quilt – total perimeter of 120" or less
5. Small, pieced.– perimeter less than 120"

DIVISION 627 – MODERN QUILT

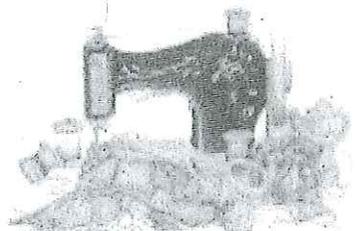
Modern quilts are primarily functional and inspired by modern design. Modern quilters work in different styles and define modern quilting in different ways, but several characteristics often appear which may help identify a modern quilt. These include, but are not limited to: the use of bold colors and prints, high contrast and graphic areas of solid color, improvisational piecing, minimalism, expansive negative space, and alternate grid work. "Modern traditionalism" or the updating of classic quilt designs is also often seen in modern quilting. (From www.themodernquiltquild.com/about) Enter in this Division if you want your quilt judged as a "Modern Quilt."

RULES:

1. All entries in Division 627 must be entirely completed by **ONE** individual entrant, professional or amateur.
2. Modern quilts that were pieced by one individual and professionally quilted by another person must be entered in Division 620-5

CLASS:

1. Large/X-Large quilt – perimeter 250" or greater
2. Small/Medium – perimeter less than 250"



PDF Entry Information

Exhibitor Name: Kaitlyn Findley-Thorn

WEN: 9B4C85

Division: Section 2 - Innovation & Management

Class: 13 New Exhibits - Competition

Title: SMCF-New Exhibits Competition

Description: 2017 Carry the Light Quilt Challenge

Notes:

