## 2017 WFA ACHIEVEMENT AWARDS PROGRAM Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

## FAIR NAME: \_\_\_\_\_

CLASS: \_\_\_\_(Example: Small Fair = Class 1)

DIVISION: \_\_\_\_\_

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.



Extra Virgin Olive Oil Competition Display



The Olive Mill signage



The Olive Press signage

## **PDF Entry Information**

Exhibitor Name: Chris Gunst OC Fair & Event Center WEN: 969DD3 Division: Section 2 - Innovation & Managemen Class: 13 New Exhibits - Competition Title: Olive Oil Description:

## Notes:
