2017 WFA ACHIEVEMENT AWARDS PROGRAM **Innovations & Management Excellence**

Fair Name: Nevada County Fair

Class: 2

Division: 14 (New Exhibit)

What was the goal?

The goal was to create a fun, inexpensive and interactive area in the Magic Forest (an area that

focuses on kid-friendly and family events and activities) that was tied to this year's theme of

"Sea You at the Fair!"

How did you achieve the goal?

To go with our "sea" theme, we created a giant sand box in the Magic Forest. We called it the

"Beachcomber Area," and it featured 20' x 32' sand box (built by the Fairgrounds maintenance

team) and filled it with sand, sand toys, and beach balls. We surrounded it with hay bales for

seating, and provided a Fair team member to monitor the area and encourage play in the sand

box.

What were the results?

What a popular addition to the Magic Forest! At any given time during the Fair, the sand box

was filled with children playing in the sand. Additionally, we received comments from Fair-

goers, thanking us for providing an area for children to rest and play at no cost, and an area for

parents to sit (the hay bales) and rest at the Fair. As an added bonus, this was an opportunity for

some children to experience the "beach" for the first time! This is definitely an exhibit we'll be

creating again for our Fair-goers.

Supporting documentation



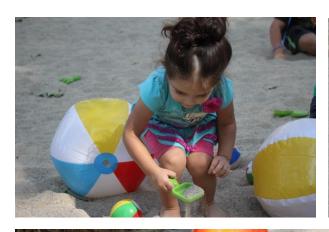
















PDF Entry Information

Exhibitor Name: Wendy Oaks
WEN: DD40AA
Division: Section 2 - Innovation & Managemen
Class: 14 New Event, Exhibit or Program
Title: Nevada County Fair
Description:
Notes: