

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

Fair Name: Nevada County Fair

Class: 2

Division: 14
(New Exhibit)

What was the goal?

The goal was to create a fun, inexpensive and interactive area in the Magic Forest (an area that focuses on kid-friendly and family events and activities) that was tied to this year's theme of "Sea You at the Fair!"

How did you achieve the goal?

To go with our "sea" theme, we created a giant sand box in the Magic Forest. We called it the "Beachcomber Area," and it featured 20' x 32' sand box (built by the Fairgrounds maintenance team) and filled it with sand, sand toys, and beach balls. We surrounded it with hay bales for seating, and provided a Fair team member to monitor the area and encourage play in the sand box.

What were the results?

What a popular addition to the Magic Forest! At any given time during the Fair, the sand box was filled with children playing in the sand. Additionally, we received comments from Fair-goers, thanking us for providing an area for children to rest and play at no cost, and an area for parents to sit (the hay bales) and rest at the Fair. As an added bonus, this was an opportunity for some children to experience the "beach" for the first time! This is definitely an exhibit we'll be creating again for our Fair-goers.

Supporting documentation







PDF Entry Information

Exhibitor Name: Wendy Oaks

WEN: DD40AA

Division: Section 2 - Innovation & Managemen

Class: 14 New Event, Exhibit or Program

Title: Nevada County Fair

Description:

Notes:

