

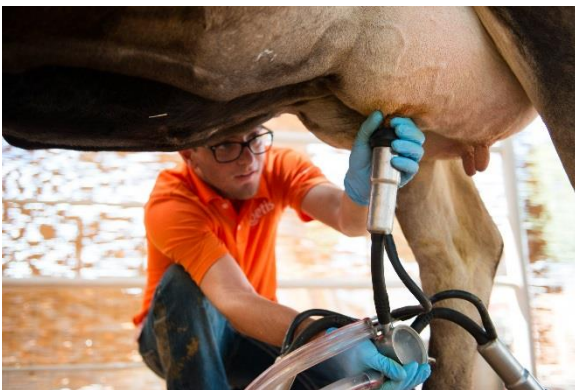
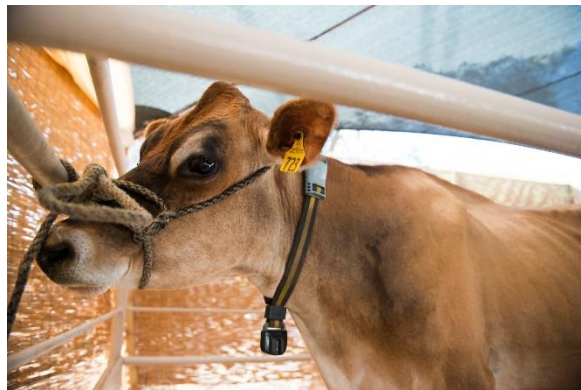
RANCHO FRONTIER TENT & GENERAL AREA

84-foot-wide, 10- to 14-foot tall shade tent featuring a stage with family-friendly entertainment and contests, live cow milking demonstration and farm-based, hands-on activities.



LIVE COW MILKING DEMONSTRATION

In partnership with Cal Poly University San Luis Obispo Dairy Science Department



WILD WEST TURKEY STAMPEDE TURKEY RACES

Free-with-Fair-admission entertainment. Offered multiple times a day, each day.



RESTORED COVERED CHUCKWAGON DISPLAY

Provided by Pioneer Museum, a local non-profit that preserves and displays items from life in a small California town during the 19th and 20th centuries.



RENOVATED JOHN DEERE TRACTOR DISPLAY

First place winner of the 2016 Tractor Restoration Program competition.



STAND-IN PHOTO CUTOUT

Tribute to the original mascot of the agricultural association, Louis Obispo.



PETTING ZOO

Free with Fair admission. Open daily.



FARM FRESH KIDS ACTIVITY AREA

Free hands-on, farm-based activities for children



SHADED SEATING FOR GRANDMA AND GRANDPA



PONY RIDES



PROMOTIONAL FLYER

Rancho Frontier

Tractor Restoration Program



Every year since 2002, local high school students work to restore antique tractors for a chance to win a scholarship from IB Dewar.

Blue Clover

CowParade SLO County

Painted by Carla Cary, a Cal Poly student & former 4-H exhibitor. Blue Clover represents the coveted blue ribbon and embodies the symbols of the two youth organizations: FFA (Blue and Corn Gold) and 4-H (Green Clover).



Project Sponsored by the CMSF

Live Cow Milking Demo



Farm Fresh Kids Activities

- Butter Making
- Garden in a Glove - Radish Seed Planting
- Strawberry Craft & Tasting Activity
- Olive Picking
- Flower Activity
- Baby Chick Photo Op



Turkey Races



Petting Zoo



Take a photo with a baby chick!
Noon-9:00 pm
Daily



Pony Rides

OFFICIAL FAIR PROGRAM



NEW THIS YEAR



WILD WEST TURKEY STAMPEDE

Date: DAILY
Time: 3:00, 5:00, 7:00 PM
+ 1:00 PM WEEKEND SHOWS
Location: RANCHO FRONTIER



You've never seen anything quite like the galloping gobblers of the California Mid-State Fair's first-ever Turkey Races. Watch as teams of turkeys race around the track in pursuit of Big Red, a remote-controlled mini truck with a few tricks up his fenders. Viewing is free and seating is available on a first-come, first-seated basis.



GREAT AMERICAN PETTING ZOO

Date: DAILY
Time: NOON-9 PM
Location: RANCHO FRONTIER

Get up close with adorable young and small animals like llamas, pygmy goats, pot-bellied pigs, miniature donkeys, deer, wallabies and domesticated goats and sheep. Admission is free and feed for the animals is available for \$1 a cup.

SOMETHING RIDICULOUS

Date: DAILY
Time: 2:00, 7:30 PM
Location: RANCHO FRONTIER STAGE

Awe at the high-energy juggling and acrobatic acts of Internationally known Something Ridiculous, a comic duo who offer a wildly entertaining, dynamic show for all ages.





WHAT'S NEW BROCHURE


110,000 copies of this six-page, folded brochure were distributed to residents in 11 local cities and communities plus several hotels throughout the area.

FEATURED ATTRACTIONS


GET CRAFTY
SUNDAY, JULY 23
COMPETITION AT 3:30 PM
TASTING AT 5:00 PM
MISSION SQUARE




HALL OF BUGS, SLUGS & SPIDERS
DAILY
NOON-10:00 PM
PONDEROSA PAVILION




WINE INDUSTRY AWARDS & TASTING
FRIDAY, JULY 21
5:00 PM
MISSION SQUARE




DRAFT HORSE EXPO
SUNDAY, JULY 23
10:00 AM-3:30 PM
EQUESTRIAN CENTER




JR. LIVESTOCK AUCTIONS
FRIDAY, JULY 28-6:00 PM
SATURDAY, JULY 29-8:00 AM
PASO ROBLES PAVILION



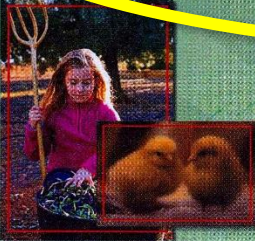
PETTING ZOO
DAILY
NOON-9:00 PM
RANCHO FRONTIER




WILD WEST TURKEY STAMPEDE
DAILY
3:00, 5:00, 7:00 PM
RANCHO FRONTIER
1:00 PM WEEKEND SHOW




FARM FRESH KIDS
DAILY
NOON-9:00 PM
RANCHO FRONTIER
HANDS-ON!




KIDS ART SMART
DAILY
NOON-5:00 PM
FRONTIER PAVILION



STRONGEST MAN & WOMAN COMPETITION
SATURDAY, JULY 30
1:00 PM
HEADLINER STAGE



TOMATOES, TORTOISES & TREASURES
DAILY
ALL DAY
FARM ALLEY



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MEDIA COVERAGE

10 free things visitors can do at The California Mid-State Fair

BY SARAH LINN
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2. Walk on the wild side.
Cute critters are everywhere at the fair, including the Paso Robles Pavilion. At the Rancho Frontier area, watch cow milking demonstrations, cuddle up

to baby chicks at the Farm Fresh Kids exhibit or hang out with llamas, pygmy goats and pot-bellied pigs at the petting zoo. (A cup of feed costs \$1.)

What's new at this year's California Mid-State Fair

BY LINDSEY HOLDEN
lholden@thetribuneweek.com

The California Mid-State Fair is revving up for opening day Wednesday, which will mark the debut of a bevy of new rides, attractions and food.

The annual 10-day event — held July 19-30 at the Paso Robles Event Center — is in the midst of an expansion that's brought four newly constructed areas to the fairgrounds, including a revamped food court, a children's activity section and a live entertainment area.

From pony rides to ice cream sandwiches, here are 10 new things to check out at the Mid-State Fair.

PDF Entry Information

Exhibitor Name: Michael Bradley

WEN: 173EB1

Division: Section 2 - Innovation & Managemen

Class: 15 New Children's Program

Title:

Description:

Notes:

