

2017 WFA ACHIEVEMENT AWARDS PROGRAM

Innovations & Management Excellence

FORM FOR DIVISIONS 13 – 27

FAIR NAME: _____

CLASS: _____ (Example: Small Fair = Class 1)

DIVISION: _____

a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.

b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.





Post-event message below from Colette Case, Child Life Coordinator at the George Mark Children's Home:

From: Colette Case [<mailto:ccase@georgemark.org>]
Sent: Friday, June 30, 2017 1:39 PM
To: Angel Moore
Cc: Judie Fatland; Colette Case
Subject: Thank you from George Mark Children's House

Angel-

I want to thank you, and all the other people from the Fair, that came to help make our Family Picnic at George Mark Children's House such a success!!

I attached a few pictures, that I hope you all enjoy.

Please thank Butler Amusements for us-the stuffed animals were such a hit. Everyone, including the adults, really, really enjoyed the cotton candy.

The entertainers had everyone spellbound and laughing out loud. We had over 130 patients and family members that were able to enjoy everything that you brought.

You really "set the stage" for a fun and enjoyable day.

I hope you have a wonderful and successful summer at the Alameda County Faire. Best wishes and a huge thank you to all!

Colette

Please thank Veronica for her help with all of the last minute details.

Colette Case, MS, CCLS
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PDF Entry Information

Exhibitor Name: Tiffany Burrow

WEN: 6E7EAD

Division: Section 2 - Innovation & Management

Class: 19 New Community Outreach Program

Title: Alameda County Fair

Description:

Notes:

