

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome



ENGAGE

Art FAIR

March 31 - April 2
Fairgrounds



PDF Entry Information

Exhibitor Name: Carlene Moore

WEN: 6410CC

Division: Section 1.3 - Media & Marketing

Class: 06 Any Other Advertising Campaign

Title: Floor Decals

Description: Customized floor decals advertising the art fair

Notes:

