2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

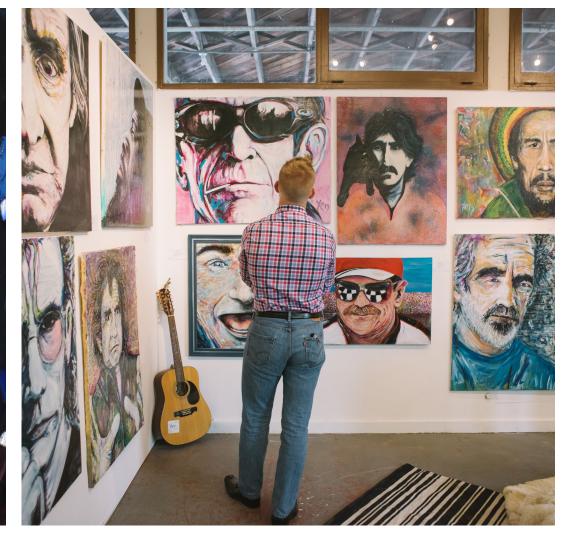
Fair Name:	
Division # and Title:	Class#
Marketing Goal:	

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome











ENGAGE Art FAIR

> March 31 - April 2 Fairgrounds









PDF Entry Information

Exhibitor Name: Carlene Moore
WEN: 6410CC
Division: Section 1.3 - Media & Marketing
Class: 06 Any Other Advertising Campaign
Title: Floor Decals
Description: Customized floor decals advertising the art fair

Notes:
