AMPLIFY
WESTERN FAIRS ASSOCIATION
CONVENTION & TRADE SHOW
SOUTH POINT CASINO | LAS VEGAS, NEVADA
JANUARY 31 – FEBRUARY 3, 2027

Loading Dock

Stage

Bar

721 621 521 421 321 221 121

716

719 620
717 618
715 616
713 614
711 612

Achievement
Awards Lounge
Strolling
Entertainment

519 420
517 418
515 416
513 414
511 412

419 320
417 318
415 316
413 314
411 312

319 220
317 218
315 216
313 214
311 212

219 120
217 118
215 116
213 114
211 112

119
117
115
113
111

912

913 814
911 812

813 714
811 712

902

909 810
907 808
905 806
903 804
901 802

809 710
807 708
805 706
803 704
801 702

709 610
707 608
705 606
703 604

Silent Auction

509 410
507 408
505 406
503 404

409 310
407 308
405 306
403 304
401 302

309 210
307 208
305 206
303 204
301 202

209 110
207 108
205 106
203 104
201 102

109
107
105
103
101

Entrance

Sold Booth Spaces

Technology Hub