WESTERN HERITAGE CLASSIC

2018 Sponsorship Opportunities

$3,000 Silver Spur

- Parade & Grand Entry Flag, via Wagon
- Program and Website listing
- Link to Official Program Ad/Sponsor website
- Banner in Coliseum & Facility Signage
- Sponsorship Listing with Company Logo on Video Board during rodeo performances
- 1 Facebook Status Update
- 1/2 page ad in Official Program
- Tickets:
  - ◊ 6 Grounds Admission - 2 Day passes
  - ◊ 6 Rhinestone Round Up tickets
  - ◊ 6 Box Seats for Friday Rodeo/WHC Dance
  - ◊ 6 Meal Tickets for Chuckwagon Cookoff
  - ◊ 6 Box Seats for Saturday Rodeo
  - ◊ 6 Dance Tickets for Saturday Night

$2,000 Copper Spur

- Banner in Coliseum
- Program and Website listing
- Link to Official Program Ad/Sponsor website
- Sponsorship Listing on Video Board during rodeo performances
- 1 Facebook Status Update
- 1/4 page ad in Official Program
- Tickets:
  - ◊ 4 Grounds Admission - 2 Day passes
  - ◊ 4 Rhinestone Round Up tickets
  - ◊ 4 Box Seats for Friday Rodeo/WHC Dance
  - ◊ 4 Meal Tickets for Chuckwagon Cookoff
  - ◊ 4 Box Seats for Saturday Rodeo
  - ◊ 4 Dance Tickets for Saturday Night

$1,500 Bronze Spur

- Program and Website listing
- Sponsorship Listing on Video Board during rodeo performances
- 1/8 page ad in Official Program
- Tickets:
  - ◊ 4 Grounds Admissions - 2 Day passes
  - ◊ 4 Rhinestone Round Up tickets
  - ◊ 4 Box Seats for Friday Rodeo
  - ◊ 4 Box Seats for Saturday Rodeo

$1,000 Nickel Spur

- Program and Website listing
- Sponsorship Listing on Video Board during rodeo performances
- Business Card ad in Official Program
- Tickets:
  - ◊ 2 Grounds Admissions - 2 Day passes
  - ◊ 2 Rhinestone Round Up tickets
  - ◊ 2 Box Seats for Friday Rodeo
  - ◊ 2 Meal Tickets for Chuckwagon Cookoff
  - ◊ 2 Box Seats for Saturday Rodeo

$500 Spur

- Program and Website listing
- Sponsorship Listing on Video Board during rodeo performances
- Business Card ad in Official Program
- Tickets:
  - ◊ 2 Grounds Admissions - 2 Day passes
  - ◊ 2 Box Seats for Friday Rodeo
  - ◊ 2 Box Seats for Saturday Rodeo

*Via horseback. February 1 deadline to ensure ad space and flag presence. **Via horseback, as riders are available. All banners and signage will be produced by WHC. All sponsors will receive a complimentary WHC Program. Feel free to ask about package substitutions.

Telephone: 325-677-4376 WHC westernheritageclassic.com

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2018 Sponsorship Opportunities

$10,000 Platinum Spur

- Logo on program and website
- PA mention at beginning of each WHC Ranch Rodeo
- Parade Flag*
- Parade & Grand Entry Representative
- Special Flag Presentation in Rodeo*
- Program and Website listing
- Link to Official Program Ad/Sponsor website
- Banner in Coliseum & Facility Signage
- Prominent & Multiple Sponsorship Listing with Company Logo on Video Board during rodeo performances
- 6 Facebook Status Updates
- Full page and 1/2 page ads in Official Program
- Tickets:
  - ◊ 40 Grounds Admission - 2 Day passes
  - ◊ 20 Rhinestone Round Up tickets
  - ◊ 20 Box Seats for Friday Rodeo/WHC Dance
  - ◊ 20 Meal Tickets for Chuckwagon Cookoff
  - ◊ 20 Box Seats for Saturday Rodeo
  - ◊ 20 Dance Tickets for Saturday Night
  - ◊ 4 Seats – Matched Horse Races Finish Line

$5,000 Diamond Spur

- Parade Flag*
- Parade & Grand Entry Representative
- Special Flag Presentation in Rodeo*
- Program and Website listing
- Link to Official Program Ad/Sponsor website
- Banner in Coliseum & Facility Signage
- Prominent & Multiple Sponsorship Listing with Company Logo on Video Board during rodeo performances
- 4 Facebook Status Updates
- Full page ad in Official Program
- Tickets:
  - ◊ 20 Grounds Admission - 2 Day passes
  - ◊ 10 Rhinestone Round Up tickets
  - ◊ 10 Box Seats for Friday Rodeo/WHC Dance
  - ◊ 10 Meal Tickets for Chuckwagon Cookoff
  - ◊ 10 Box Seats for Saturday Rodeo
  - ◊ 10 Dance Tickets for Saturday Night
  - ◊ 4 Seats – Matched Horse Races Finish Line

$4,000 Gold Spur

- Parade Flag**
- Parade & Grand Entry Representative
- Special Flag Presentation in Rodeo**
- Program and Website listing
- Link to Official Program Ad/Sponsor website
- Banner in Coliseum & Facility Signage
- 2 Facebook Status Updates
- Sponsorship Listing with Company Logo on Video Board during rodeo performances
- 3/4 page ad in Official Program
- Tickets:
  - ◊ 8 Grounds Admission - 2 Day passes
  - ◊ 8 Rhinestone Round Up tickets
  - ◊ 8 Box Seats for Friday Rodeo/WHC Dance
  - ◊ 8 Meal Tickets for Chuckwagon Cookoff
  - ◊ 8 Box Seats for Saturday Rodeo
  - ◊ 8 Dance Tickets for Saturday Night

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