

WESTERN HORSEMAN

2112 Montgomery St. | Fort Worth, TX 76107 | 817.737.6397 | 817.737.9455, fax | edit@westernhorseman.com | westernhorseman.com

Contact:

Callie Keaton

callie.keaton@cowboypublishing.com

Morris Equine Group Marketing Coordinator

www.westernhorseman.com

FOR IMMEDIATE RELEASE

2025 BEST OF WESTERN HORSEMAN AWARD WINNERS ANNOUNCED

World's Leading Horse Magazine Since 1936 Recognizes the Best in the Western Industry

FORT WORTH, TEXAS (Nov. 15, 2025) — After more than 90,000 votes, *Western Horseman*, the premier voice of the Western way of life since 1936, is proud to announce the 2025 Best of *Western Horseman* Winners. After months of voting, 78 outstanding nominees have been recognized for the impact they have made in the Western industry.

“This year’s Best of *Western Horseman* award winners represent individuals who have made an immeasurable impact on the Western way of life,” Director of Western Brands Dani Lickliger says. “Their influence and dedication have shaped our community for decades, and we’re truly honored to share their stories.”

The 2025 Best of *Western Horseman* nominations began with a combination of staff recommendations and reader submissions. The selected nominees were organized into five sections: Apparel, For the Horse, Home and Ranch, People, and Culture. After placing each nominee in a section, they were then divided into several categories.

Starting in June, readers were asked to vote on their favorite business or individual in each category to determine the winner, runner-up and honorable mention recipient. When the voting time frame concluded, *Western Horseman* staff tabulated the votes and began working on the December issue dedicated to the reader-voted winners of the 2025 Best of *Western Horseman* Awards.

Western Horseman is honored to work with these businesses and individuals whose priority is the preservation of the Western lifestyle and is proud to announce the winners of the Best of *Western Horseman* Awards for the fourth consecutive year.

To purchase your copy of the December “Best of” issue of *Western Horseman*, please visit shop.westernhorseman.com, or to view the 2025 Best of *Western Horseman* winners, please visit westernhorseman.com/best-of-western-horseman/.

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