

**WILLIAMSON COUNTY FAIR
AWARDS & RECOGNITION
2005 - 2021**

2005

Tennessee Association of Fairs (TAF)

- 1st Place – Scrapbook
- 1st Place – Fair Brochure – Folded Information Pamphlet

2006

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Award – Outstanding Printed Promotional Material Multiple Page Publication

Tennessee Association of Fairs (TAF)

- 1st Place – Scrapbook
- 1st Place – Fair Hat with Embroidered Fair Logo
- 1st Place – Fair T-Shirt with Embroidered Fair Logo
- 1st Place – Website
- 1st Place – Letterhead
- 1st Place – Premium Book

2007

Tennessee Association of Fairs (TAF)

- 1st Place – Website

2008

Tennessee Association of Fairs (TAF)

- 1st Place – Showbill – An 8x11 or 8x13 Paper with Promotional Advertisement
- 2nd Place – Scrapbook
- 2nd Place – Other Promotional Material – Commemorative Knife
- 3rd Place – Poster
- 3rd Place – Premium Book

2009

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Awards – Newspaper Ad – Black and White
- 1st Place – Communications Award – Magazine Ad

Tennessee Association of Fairs (TAF)

- 1st Place – Showbill – An 8x11 or 8x13 Paper with Promotional Advertisement – Bluegrass Flyer
- 1st Place – Brochure
- 2nd Place – T-Shirt
- 2nd Place – Other Fair Promo – Tote Bag
- 2nd Place – Premium Book
- 2nd Place – Website

2010

International Association of Fairs & Expos (IAFE)

- 3rd Place – Website

Tennessee Association of Fairs (TAF)

- 1st Place – Premium Book
- 1st Place – Brochure
- 2nd Place – Scrapbook
- 2nd Place – Promotional Merchandise
- 3rd Place – Screen Printed Logo – T-shirt

2011

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Award – Newspaper Ad – Color Print
- 1st Place – Communications Award – Printed Promotional Material – Brochure
- 1st Place – Agricultural Awards – Fair Agriculture Photo – Young Boy in Beef Show
- 2nd Place – Communications Awards – Magazine Ad
- 2nd Place – Communications Awards – Poster
- 2nd Place – Communications Awards – Promotional Advertising – Single Billboard
- 2nd Place – Agricultural Awards – Overall Agricultural Program for Non-Agricultural Fair Going Public – Little 1's Farming/Children's Barnyard
- 2nd Place – Competitive Exhibits – Use of Fair's Theme throughout Competitive Exhibits – Creative/Culinary Arts
- 2nd Place – Competitive Exhibits – Competitive Exhibit Display Photo Series – Ham Curing

Tennessee Association of Fairs (TAF)

- 1st Place – Premium Book
- 2nd Place – Poster
- 3rd Place – Brochure

Tennessee State Fair

- 3rd Place – Pride of the County Fair Exhibition and Competition

2012

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Awards – Website
- 1st Place – Communications – Newspaper Ad – B&W
- 1st Place – Agricultural Awards – Agriculture Photos – Fair Agriculture Series – Birthing Pig Exhibit

Tennessee Association of Fairs (TAF)

- 1st Place – Scrapbook
- 3rd Place – Poster
- 3rd Place – Fair Theme
- Most Improved Fair – "AAA Division"

2013

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Awards – Poster
- 1st Place – Communications Awards – Magazine Ad
- 2nd Place – Communications Awards – Single Billboard
- 2nd Place – Agricultural Awards – Special or Specific Agricultural Educational Event for Non-Agricultural Fair-going Public – Milking Demonstration
- 3rd Place – Competitive Exhibits – Use of Fair's Theme throughout Competitive Exhibits – Creative & Culinary Arts

Tennessee Association of Fairs (TAF)

- 1st Place - Poster
- 1st Place - Fair Theme
- 2nd Place - Letterhead/Envelope
- **State Champion Fair - "AAA Division"**

2014

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Awards – Website
- 1st Place – Communications Awards – Mobile Website
- 1st Place – Communications Awards – Magazine Ad
- 3rd Place – Communications Awards – Commemorative Poster

Tennessee Association of Fairs (TAF)

- 1st Place – Premium Book
- 2nd Place – Pieced Quilt – Machine Pieced and Quilted by Valerie Curtis
- 2nd Place – Creative Fair Idea – Other than Agricultural – Cookie Stacking Contest
- 2nd Place – Fair Polo Shirt – Theme/Logo
- 3rd Place – Brochure
- 3rd Place – Letterhead/Envelope
- 3rd Place – Best Fair Theme
- **State Premier Fair - "AAA Division"**

2015

International Association of Fairs & Expos (IAFE)

- 1st Place – Competitive Exhibits – New or Unique Single Class of Competitive Exhibits – Quilt Block Challenge – ("Best of Division" in Competitive Exhibits)
- 2nd Place – Competitive Exhibits – Participatory Contest – Sandwich Cookie Stacking Contest
- 2nd Place – Communications Awards – Magazine Ad
- 3rd Place – Communications Awards – Mobile Website
- 3rd Place – Communications Awards – Newspaper Ad – B&W

Tennessee Association of Fairs (TAF)

- 1st Place – Scrapbook
- 1st Place – Fair Promotional Merchandise
- 2nd Place – Premium Book
- 2nd Place – Pieced Quilt – Machine Pieced and Quilted by Kathy Kurlya
- 3rd Place – Website

2016

International Association of Fairs & Expos (IAFE)

- 1st Place – Communications Awards – Magazine Ad
- 1st Place – Communications Awards – Newspaper Ad - B&W
- 2nd Place – Communications Awards – Desktop Website
- 2nd Place – Agriculture Awards – Newly Established or Evolving Program/Exhibit Which Promotes Agriculture to the Fair Going Public - Layar App "Barnyard Hunt"
- 2nd Place – Agriculture Awards – Any Other Program/Exhibit – Chicken Coop & "How Many Hands Are You?"

Tennessee Association of Fairs (TAF)

- 1st Place – Poster
- 3rd Place – Premium Book

2017

International Association of Fairs & Expos (IAFE)

- 1st Place – Competitive Exhibits – Participatory Contest – Robotics Challenge
- 1st Place – Competitive Exhibits – New or Unique Contest to Attract New Competitive Exhibitors – 3D Rocket Challenge
- 1st Place – Competitive Exhibits – Competitive Exhibit Display Photo Series – Farm Eggs Display
- 1st Place – Competitive Exhibits - Single Photo of a General Display (Non-Animal) – Veteran's Wall Display
- 1st Place – Competitive Exhibits – General Display Photo Series (Non-Animal) – Ruminant Digestive Display
- 2nd Place – Competitive Exhibits – New or Unique Single Class of Non-Animal Competitive Exhibits –Selfie Photo in 4-H & Youth Division
- 3rd Place – Communications Awards – Electronic Newsletter
- 3rd Place Tie – Agriculture Awards – Newly Established or Evolving Program/Exhibit Which Promotes Agriculture to the Fair Going Public – The Chick Hatchery

Tennessee Association of Fairs (TAF)

- 1st Place – Premium Book
- 1st Place – Brochure
- 1st Place – Letterhead/Envelope
- 2nd Place – Website
- 2nd Place – Fair Display – Tabletop – Century Farms Exhibit
- 2nd Place – Fair Promotional Merchandise
- 3rd Place – Poster
- 3rd Place – Creative Fair Idea – Other than Agricultural – 4-H & Youth Village

2018

International Association of Fairs & Expos (IAFE)

- 2nd Place – Communications Awards – Magazine Ad
- 2nd Place – Communications Awards – Promotional/Advertising Poster
- 2nd Place – Communications Awards – Mobile App
- 2nd Place – Competitive Exhibits – Fair Activity to Increase Awareness of Competitive Exhibits – Edison Battle Bots & Races
- 3rd Place – Communications Awards – Website

Tennessee Association of Fairs (TAF)

- 1st Place – Brochure
- 2nd Runner-Up – TN Dept. of Agriculture Merit Award Competition "AAA Division"
- 3rd Place – Letterhead

Tennessee State Fair

- 2nd Place – Pride of the County Fair Exhibition and Competition

2019

International Association of Fairs & Expos (IAFE)

- 1st Place - Agriculture Awards - Newly Established or Evolving Program/Exhibit at your Fair Which Promotes Agriculture to the Fair-going Public - "Ag - Closer Than it May Seem"
- 1st Place - Competitive Exhibits - Competitive Exhibit Display - Photo Series - "Honey & Bee Exhibit"
- 2nd Place - Competitive Exhibits - Participatory Contest - "Drone Challenge"
- 2nd Place - Competitive Exhibits - General Display at your Fair - Single Photo - "Master Gardener Display"
- 2nd Place - Communications Awards - Promotional/Advertising Poster
- 2nd Place - Communications Awards - Unique Advertising Specialties/Merchandise/Souvenirs - "Jute Tote Bag, Magnet, Cotton Candy, Balloon, Tervis Tumbler, and Lime Green Bag for Sponsors"
- 2nd Place - Agriculture Awards - Any Other Agriculture Program/Exhibit - "Jr. Fair Board Games"
- 3rd Place - Agriculture Awards - Unique Partnership for an Exhibit/promotion/special event/competition Showcased During the Fair - "Sheep Herding Demonstration"

- 3rd Place - Innovation in Sponsorship - First Time Sponsorship - "Stoney Creek Farm Pick and the TN Products Display"

Tennessee Association of Fairs (TAF)

- 1st Place - Scrapbook - Digital
- 1st Place - Creative Fair Idea - Other than Agriculture - "Letters to Soldiers at the Post Office in the 4-H & Youth Village"
- 2nd Place - Promotional Merchandise - "Jute Tote Bag"
- 2nd Place - Pick TN Product Exhibit
- 3rd Place - Brochure

2020

No fair was held

2021

International Association of Fairs & Expos (IAFE)

- 1st Place – Agriculture Awards - Newly Established or Evolving Program/Exhibit at your Fair Which Promotes Agriculture to the Fair-going Public – "Be a Farmer – Learn to Drive a Tractor"
- 2nd Place – Agriculture Awards – Agriculture Individual Photo (Misc.) – "Baby Pigs in Birthing Pig Exhibit"
- 2nd Place – Innovation in Sponsorship – Sponsorship Innovation – "SOAR Franklin – Miniature Putt-Putt Golf Course Scorecard"
- 2nd Place – Communications Awards – At-Home Activities – "Senior Day Virtual Bingo 2020"
- 3rd Place – Communications Awards – Online Advertisements – "Online Ticket Sales Promotion Ad"
- 3rd Place – Agriculture Awards – Agriculture Individual Photo (Horticulture/Crops) – "Best of Show Pumpkin"

Tennessee Association of Fairs (TAF)

- 1st Place - Scrapbook - Digital
- 2nd Place - Poster