

**WILLIAMSON COUNTY FAIR  
AWARDS & RECOGNITION  
2005 - 2022**

**2005**

**Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Scrapbook
- 1<sup>st</sup> Place – Fair Brochure – Folded Information Pamphlet

**2006**

**International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Award – Outstanding Printed Promotional Material Multiple Page Publication

**Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Scrapbook
- 1<sup>st</sup> Place – Fair Hat with Embroidered Fair Logo
- 1<sup>st</sup> Place – Fair T-Shirt with Embroidered Fair Logo
- 1<sup>st</sup> Place – Website
- 1<sup>st</sup> Place – Letterhead
- 1<sup>st</sup> Place – Premium Book

**2007**

**Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Website

**2008**

**Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Showbill – An 8x11 or 8x13 Paper with Promotional Advertisement
- 2<sup>nd</sup> Place – Scrapbook
- 2<sup>nd</sup> Place – Other Promotional Material – Commemorative Knife
- 3<sup>rd</sup> Place – Poster
- 3<sup>rd</sup> Place – Premium Book

**2009**

**International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Awards – Newspaper Ad – Black and White
- 1<sup>st</sup> Place – Communications Award – Magazine Ad

**Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Showbill – An 8x11 or 8x13 Paper with Promotional Advertisement – Bluegrass Flyer
- 1<sup>st</sup> Place – Brochure
- 2<sup>nd</sup> Place – T-Shirt
- 2<sup>nd</sup> Place – Other Fair Promo – Tote Bag
- 2<sup>nd</sup> Place – Premium Book
- 2<sup>nd</sup> Place – Website

## **2010**

### **International Association of Fairs & Expos (IAFE)**

- 3<sup>rd</sup> Place – Website

### **Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Premium Book
- 1<sup>st</sup> Place – Brochure
- 2<sup>nd</sup> Place – Scrapbook
- 2<sup>nd</sup> Place – Promotional Merchandise
- 3<sup>rd</sup> Place – Screen Printed Logo – T-shirt

## **2011**

### **International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Award – Newspaper Ad – Color Print
- 1<sup>st</sup> Place – Communications Award – Printed Promotional Material – Brochure
- 1<sup>st</sup> Place – Agricultural Awards – Fair Agriculture Photo – Young Boy in Beef Show
- 2<sup>nd</sup> Place – Communications Awards – Magazine Ad
- 2<sup>nd</sup> Place – Communications Awards – Poster
- 2<sup>nd</sup> Place – Communications Awards – Promotional Advertising – Single Billboard
- 2<sup>nd</sup> Place – Agricultural Awards – Overall Agricultural Program for Non-Agricultural Fair Going Public – Little 1's Farming/Children's Barnyard
- 2<sup>nd</sup> Place – Competitive Exhibits – Use of Fair's Theme throughout Competitive Exhibits – Creative/Culinary Arts
- 2<sup>nd</sup> Place – Competitive Exhibits – Competitive Exhibit Display Photo Series – Ham Curing

### **Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Premium Book
- 2<sup>nd</sup> Place – Poster
- 3<sup>rd</sup> Place – Brochure

### **Tennessee State Fair**

- 3<sup>rd</sup> Place – Pride of the County Fair Exhibition and Competition

## **2012**

### **International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Awards – Website
- 1<sup>st</sup> Place – Communications – Newspaper Ad – B&W
- 1<sup>st</sup> Place – Agricultural Awards – Agriculture Photos – Fair Agriculture Series – Birthing Pig Exhibit

### **Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Scrapbook
- 3<sup>rd</sup> Place – Poster
- 3<sup>rd</sup> Place – Fair Theme
- Most Improved Fair – “AAA Division”

## **2013**

### **International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Awards – Poster
- 1<sup>st</sup> Place – Communications Awards – Magazine Ad
- 2<sup>nd</sup> Place – Communications Awards – Single Billboard
- 2<sup>nd</sup> Place – Agricultural Awards – Special or Specific Agricultural Educational Event for Non-Agricultural Fair-going Public – Milking Demonstration
- 3<sup>rd</sup> Place – Competitive Exhibits – Use of Fair's Theme throughout Competitive Exhibits – Creative & Culinary Arts

### **Tennessee Association of Fairs (TAF)**

- 1st Place - Poster
- 1st Place - Fair Theme
- 2nd Place - Letterhead/Envelope
- **State Champion Fair - "AAA Division"**

## **2014**

### **International Association of Fairs & Expos (IAFE)**

- 1<sup>st</sup> Place – Communications Awards – Website
- 1<sup>st</sup> Place – Communications Awards – Mobile Website
- 1<sup>st</sup> Place – Communications Awards – Magazine Ad
- 3<sup>rd</sup> Place – Communications Awards – Commemorative Poster

### **Tennessee Association of Fairs (TAF)**

- 1<sup>st</sup> Place – Premium Book
- 2<sup>nd</sup> Place – Pieced Quilt – Machine Pieced and Quilted by Valerie Curtis
- 2<sup>nd</sup> Place – Creative Fair Idea – Other than Agricultural – Cookie Stacking Contest
- 2<sup>nd</sup> Place – Fair Polo Shirt – Theme/Logo
- 3<sup>rd</sup> Place – Brochure
- 3<sup>rd</sup> Place – Letterhead/Envelope
- 3<sup>rd</sup> Place – Best Fair Theme
- **State Premier Fair - "AAA Division"**

## **2015**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place – Competitive Exhibits – New or Unique Single Class of Competitive Exhibits – Quilt Block Challenge – ("Best of Division" in Competitive Exhibits)
- 2nd Place – Competitive Exhibits – Participatory Contest – Sandwich Cookie Stacking Contest
- 2nd Place – Communications Awards – Magazine Ad
- 3rd Place – Communications Awards – Mobile Website
- 3rd Place – Communications Awards – Newspaper Ad – B&W

### **Tennessee Association of Fairs (TAF)**

- 1st Place – Scrapbook
- 1st Place – Fair Promotional Merchandise
- 2nd Place – Premium Book
- 2nd Place – Pieced Quilt – Machine Pieced and Quilted by Kathy Kurlya
- 3rd Place – Website

## **2016**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place – Communications Awards – Magazine Ad
- 1st Place – Communications Awards – Newspaper Ad - B&W
- 2nd Place – Communications Awards – Desktop Website
- 2nd Place – Agriculture Awards – Newly Established or Evolving Program/Exhibit Which Promotes Agriculture to the Fair Going Public - Layar App "Barnyard Hunt"
- 2nd Place – Agriculture Awards – Any Other Program/Exhibit – Chicken Coop & "How Many Hands Are You?"

### **Tennessee Association of Fairs (TAF)**

- 1st Place – Poster
- 3rd Place – Premium Book

## **2017**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place – Competitive Exhibits – Participatory Contest – Robotics Challenge
- 1st Place – Competitive Exhibits – New or Unique Contest to Attract New Competitive Exhibitors – 3D Rocket Challenge
- 1st Place – Competitive Exhibits – Competitive Exhibit Display Photo Series – Farm Eggs Display
- 1st Place – Competitive Exhibits - Single Photo of a General Display (Non-Animal) – Veteran's Wall Display
- 1st Place – Competitive Exhibits – General Display Photo Series (Non-Animal) – Ruminant Digestive Display
- 2nd Place – Competitive Exhibits – New or Unique Single Class of Non-Animal Competitive Exhibits – Selfie Photo in 4-H & Youth Division
- 3rd Place – Communications Awards – Electronic Newsletter
- 3rd Place Tie – Agriculture Awards – Newly Established or Evolving Program/Exhibit Which Promotes Agriculture to the Fair Going Public – The Chick Hatchery

### **Tennessee Association of Fairs (TAF)**

- 1st Place – Premium Book
- 1st Place – Brochure
- 1st Place – Letterhead/Envelope
- 2nd Place – Website
- 2nd Place – Fair Display – Tabletop – Century Farms Exhibit
- 2nd Place – Fair Promotional Merchandise
- 3rd Place – Poster
- 3rd Place – Creative Fair Idea – Other than Agricultural – 4-H & Youth Village

## **2018**

### **International Association of Fairs & Expos (IAFE)**

- 2nd Place – Communications Awards – Magazine Ad
- 2nd Place – Communications Awards – Promotional/Advertising Poster
- 2nd Place – Communications Awards – Mobile App
- 2nd Place – Competitive Exhibits – Fair Activity to Increase Awareness of Competitive Exhibits – Edison Battle Bots & Races
- 3rd Place – Communications Awards – Website

### **Tennessee Association of Fairs (TAF)**

- 1st Place – Brochure
- 2nd Runner-Up – TN Dept. of Agriculture Merit Award Competition "AAA Division"
- 3rd Place – Letterhead

### **Tennessee State Fair**

- 2<sup>nd</sup> Place – Pride of the County Fair Exhibition and Competition

## **2019**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place - Agriculture Awards - Newly Established or Evolving Program/Exhibit at your Fair Which Promotes Agriculture to the Fair-going Public - "Ag - Closer Than it May Seem"
- 1st Place - Competitive Exhibits - Competitive Exhibit Display - Photo Series - "Honey & Bee Exhibit"
- 2nd Place - Competitive Exhibits - Participatory Contest - "Drone Challenge"
- 2nd Place - Competitive Exhibits - General Display at your Fair - Single Photo - "Master Gardener Display"
- 2nd Place - Communications Awards - Promotional/Advertising Poster
- 2nd Place - Communications Awards - Unique Advertising Specialties/Merchandise/Souvenirs - "Jute Tote Bag, Magnet, Cotton Candy, Balloon, Tervis Tumbler, and Lime Green Bag for Sponsors"
- 2nd Place - Agriculture Awards - Any Other Agriculture Program/Exhibit - "Jr. Fair Board Games"
- 3rd Place - Agriculture Awards - Unique Partnership for an Exhibit/promotion/special event/competition Showcased During the Fair - "Sheep Herding Demonstration"
- 3rd Place - Innovation in Sponsorship - First Time Sponsorship - "Stoney Creek Farm Pick and the TN Products Display"

### **Tennessee Association of Fairs (TAF)**

- 1st Place - Scrapbook - Digital
- 1st Place - Creative Fair Idea - Other than Agriculture - "Letters to Soldiers at the Post Office in the 4-H & Youth Village"
- 2nd Place - Promotional Merchandise - "Jute Tote Bag"
- 2nd Place - Pick TN Product Exhibit
- 3rd Place - Brochure

## **2020**

**No fair was held**

## **2021**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place – Agriculture Awards - Newly Established or Evolving Program/Exhibit at your Fair Which Promotes Agriculture to the Fair-going Public – "Be a Farmer – Learn to Drive a Tractor"
- 2nd Place – Agriculture Awards – Agriculture Individual Photo (Misc.) – “Baby Pigs in Birthing Pig Exhibit”
- 2nd Place – Innovation in Sponsorship – Sponsorship Innovation – “SOAR Franklin – Miniature Putt-Putt Golf Course Scorecard”
- 2nd Place – Communications Awards – At-Home Activities – “Senior Day Virtual Bingo 2020”
- 3rd Place – Communications Awards – Online Advertisements – “Online Ticket Sales Promotion Ad”

- 3rd Place – Agriculture Awards – Agriculture Individual Photo (Horticulture/Crops) – “Best of Show Pumpkin”

### **Tennessee Association of Fairs (TAF)**

- 1st Place - Scrapbook - Digital
- 2nd Place – Poster

## **2022**

### **International Association of Fairs & Expos (IAFE)**

- 1st Place & Division Champion - Agriculture Awards – Any Other Agriculture Program/Exhibit – “There’s a Cow in My Truck”
- 1st Place – Sponsorship Innovation – “MTE Stand & Eat Spools”
- 1st Place – Sponsorship Continuity – “TSC AgVenture Village Rebranding”
- 2nd Place – Communication Awards – Online Advertisement – “WKRN website ad”
- 2nd Place – Agriculture Awards – Competitive Exhibit Display – Photo Series – “Hen House and Farm Egg Display”
- 2nd Place – First Time Sponsorship – “Nashville Predators – Preds Night/Ticket Sales Promo”
- 2nd Place – Sponsor Exposure – “Republic Bank – P.O. Letters to Soldiers”
- 3rd Place – Communication Awards – Social Media – “Ticket Sales Promos”
- 3rd Place – Agriculture Awards – Agriculture Individual Photo – Horticulture/Crops – “Best of Show Fruit & Vegetable Arrangement”
- 3rd Place – Sponsorship Innovation – “The Straw Barn – Straw Maze”

### **Tennessee Association of Fairs (TAF)**

- 1st Place Runner-up – Merit Award Competition – “AAA” Division
- 1st Place – Scrapbook – Digital – All Divisions
- 1st Place – Fair Promotional Merchandise – Lunch Bag
- 3rd Place – Fair Website
- 3rd Place – Creative Fair Idea – Agriculture – “There’s a Cow in My Truck”