

FOR IMMEDIATE RELEASE

Media Contact: Debra Ford debra@fordandcompany.com 281-415-0673

WINE DOWN AT THE POPULAR H-E-B WINE WALK AT MARKET STREET

Thursday, October 5th, 2023

Houston, Texas (August 24, 2023) ... Get ready to fall in love with new wines and cooler temperatures at the 19th annual H-E-B Wine Walk at Market Street set for Thursday. October 5th from 6 – 9 p.m. Calling all avid foodies, wine enthusiasts, and Wine & Food Week fans who relish this annual all-inclusive celebration. It's a great event for winelovers who can enjoy cooler temperatures while sipping and strolling their way down Market Street.



Covering three blocks of Market

Street and jammed packed with a cornucopia of culinary creations, wine displays with industry experts, craft beers, live music, and incredible wine experiences. More than 50 wine tasting stations, 40+ craft beer selections and dozens of culinary offerings from 35 area restaurants, chefs and caterers will be featured on offer choices from 250+ beverages.

Market Street. Bring your thirst as beverage displays will

to the Visit The Woodlands VIP Experience with lounge

Want to get ahead of the crowd and enjoy the best of the best? Devoted wine enthusiasts can upgrade

Food Vine Time

seating, 50+ premium wine selections, an additional hour of enjoyment, elevated food offerings and entertainment. And VIPs receive a VIP Swaq Bag and the keepsake collectable "big" glass.

Rub elbows and mingle with tastemakers who've made their mark on the culinary and wine industry in remarkable ways. Nosh your way through the myriad of flavors from the generous restaurants who showcase signature dishes including Back Table Kitchen & Bar, Killen's Steakhouse, Mastro's Ocean Club, Alchemy Bake Lab, Island Fin Poké Company, The Audrey Restaurant & Bar, State Fare Kitchen & Bar and many more.



Co-Founders of Wine & Food Week Constance and Clifton McDerby have always said about the Wine Walk, "We invite you to raise a glass, meet a new friend, share a laugh and take it all in."

Wine Walk Features include:



- H-E-B Culinary Cantinas ...On either side of the Market Street green space, you'll find **H-E-B Culinary Cantinas** where you can grab a food sample, water and, yes, even a pour of one of H-E-B's hand-selected Wine Favorites!
- Bayway Cadillac Fun Zone
- Visit The Woodlands VIP Premium Lounge
- Goya Foods Pantry
- "Your Happy Place" Space Relaxation Lounge presented by Aruba Tourism featuring *Chef of Chefs* winner Chef Urvin Croes of Infini in Aruba
- Ben E. Keith Craft Beer Collection for the most discriminating beer-loving palates
- The Stella Rosa Liquid Lounge Trailer
- Sweet Art BLVD. for your Sweet Treats sponsored by America's ER
- Live Music by Danny Ray & The Atlantic Street Band
- First Pour Bubbly with Freixenet-Mionetto
- Postino Pop Up Party
- The Fountain of Youth with Seychelles Med & Laser Spa

Make it a private party with a Deluxe Hospitality Tent. You and your closest friends can secure your own "home base" to take in all Wine Walk has to offer. See the website for all the details.

Wine & Food Week's H-E-B Wine Walk at Market Street sponsors include H-E-B as Presenting Sponsor, Bayway Cadillac of The Woodlands as Official Automotive Partner, Ben E Keith Beverages, Aruba Tourism Authority, Goya Foods, Europe Shares, Market Street, Constellation Brands, Freixenet-Mionetto USA, Palm Bay International, Trinchero Family Estates, The Wine Group, Winebow, Visit The Woodlands, Republic National Distributing Company, Seychelles Med & Laser Spa, The Woodlands Hotel Group, Alexander Valley Vineyards, Hess Persson Estates, Hope Family Wines, Michael David Winery, Roots Run Deep, Stella Rosa, SpeedPro Imaging The Woodlands, Weygandt Law, PLLC, Renewal by Andersen, Brightpoint and The Key. Sponsorship opportunities are still available.

In-kind and media partners include Community Impact News, Genesis Photography, Hello Woodlands, Houston Magazine, Houston Chronicle, IHeart Media Sunny 99.1, Infiniti Graphics, Smile with Kelley Sweet-Deliciously Stylish Photography, Paul Carrizales Photography, PaperCity Magazine, The Woodlands and Woodlands Online.

Tickets are available at www.wineandfoodweek.com. General admission tickets are \$75. VIP Premium Lounge tickets are available at \$125. All tickets are all-inclusive, and attendance is limited. A sellout is expected once again. It was a complete sellout last year so don't wait. Get your tickets early.

The H-E-B Wine Walk at Market Street in The Woodlands will be the last of the Wine & Food Week offerings for this year. So why not make a staycation and spend the weekend with a special hotel room rate? To enjoy the 19th annual celebration of Wine Walk, visit wineandfoodweek.com to purchase tickets, find a special hotel room rate, and more information.



ABOUT WINE & FOOD WEEK AND FOOD & VINE TIME PRODUCTIONS

Food & Vine Time Productions, producer of Wine & Food Week, is proud to have raised over \$2 million dollars through the years across multiple platforms for deserving non-profits.

Wine & Food Week celebrates a 19-year commitment to raising funds for Montgomery County's own New Danville, serving adults with intellectual and developmental disabilities, and those needing similar services, in a rural environment promoting dignity, respect, and the opportunity to live enriched and purposeful lives where they Live, Learn, Work, and Grow.

New this year will be the Montgomery County Food Bank whose mission is uniting the community to fight hunger. Established in 1985, Montgomery County Food Bank is a nonprofit, hunger relief organization dedicated to uniting the community to fight hunger by providing nutritious food to hungry children, seniors, and families through a network of 80+ partner agencies. Montgomery County Food Bank is a 501(c)(3) nonprofit organization, partner of Houston Food Bank, member of Feeding Texas and distribution partner of Feeding America. And their vision is a community where everyone has access to sufficient, nutritious food.

Wine & Food Week, produced by Food & Vine Time Productions, is the first multi-day, multi-faceted, comprehensive destination culinary and wine event in the Houston Metro and the first nationally to promote locally sourced and sustainable products. Founder Constance McDerby with life partner and business partner, Clifton McDerby have been promoting and furthering the diverse culinary scene through exposure to avid followers since 2002. Diffusing the mystique of wines, Food & Vine Time Productions makes wines approachable by educating the novice to the aficionado. Food & Vine Time Productions created another first with the state's first multi-day craft beer destination and educational event featuring over 300 craft beer selections. Brewmasters Craft Beer Festival celebrated a decade of craft beer experiences has been named #3 beer event in America by USA Today and #1 in Houston by Houstonia Magazine. Food & Vine Time Productions has also produced Wine Fair Cy-Fair, Zest in the West, Katy Sip N Stroll, Houston Chronicle Culinary Stars, Tomball's Freight Train Food Truck Fest, and a myriad of private events for various clients.

