



VENUE TECH PACK

HOSPITALITY FIRST | PROFESSIONAL EVENTS ALWAYS



OUR TEAM

We are Wings Event Center.

We believe we are a hospitality company first and professional event venue second, a concept which sets us apart from many other event venues throughout the country. We are proud to deliver great service in addition to our expertise in event management.

As a venue we offer entertainment options such as concerts, professional hockey, family shows, leadership conferences, recreational activities, expos, and much more. We are able to host events of any size in our three full size arenas featuring unique and flexible spaces. With strong connections fostered with local businesses and media partners, we are your ideal partner in creating successful events. **We want you to bring your vision to life.**



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Food & Beverage Manager
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BOX OFFICE TEAM

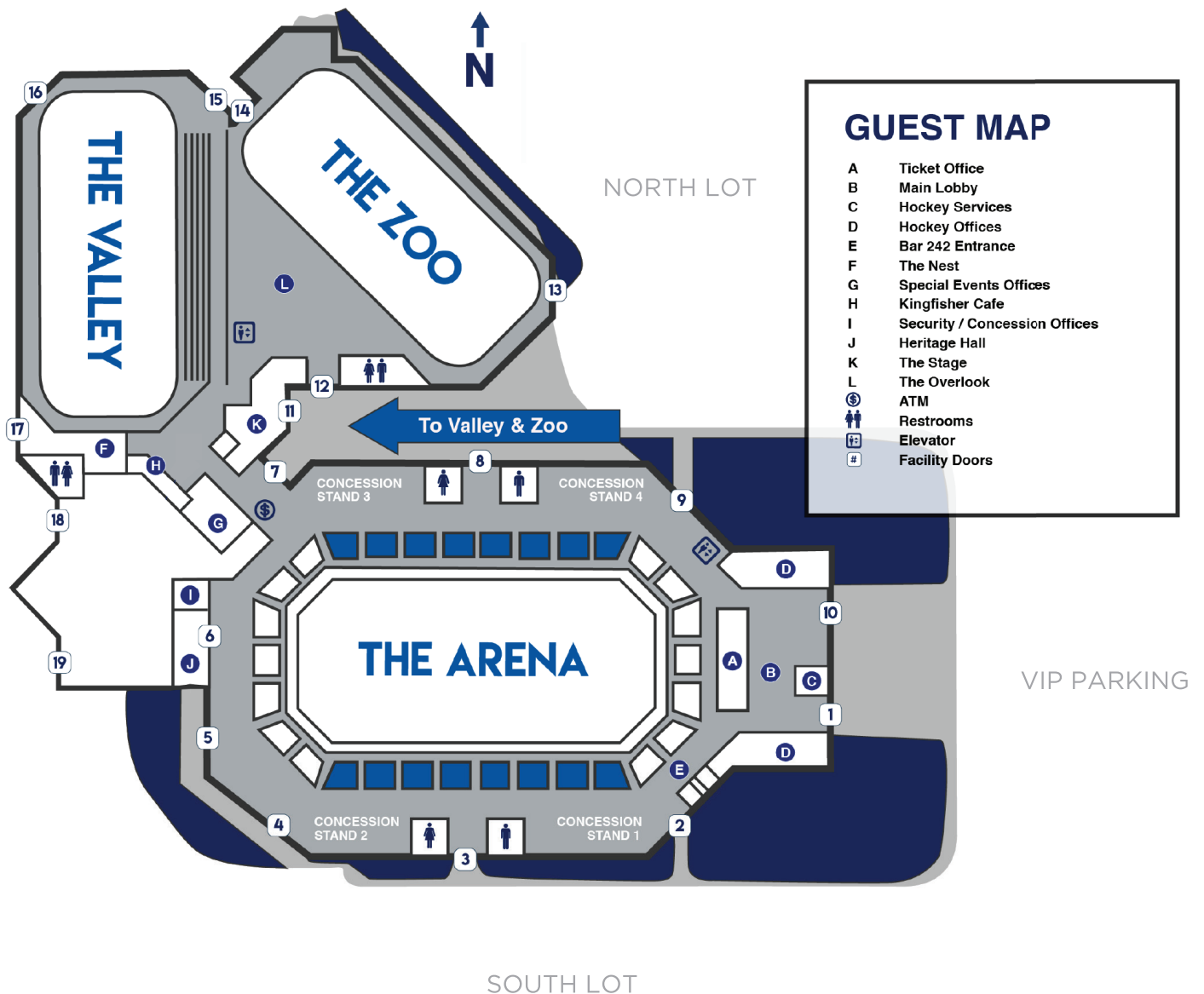
Kevin Bush
Controller
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Jessica Bray
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VENUE INFORMATION

WINGS EVENT CENTER

3600 VANRICK DRIVE, KALAMAZOO MI 49001



PARKING

Total Capacity: 2115

Total Handicap: 41

North Lot: 784 Capacity, 777 Regular, 7 Handicap

South Lot: 707 Capacity, 697 Regular, 10 Handicap

VIP Parking: 61 Capacity, 37 Regular, 12 Handicap, 12 Temporary Handicap

East Lot: 563 Capacity, 563 Regular

EQUIPMENT

BARRICADE

8' Bike Rack (x31)

Blow Through (x29)

CHAIRS

Silver Folding Concert Chairs (x1200)

Padded Banquet Chairs (x200)

FLOORING

IceCap® Professional Flooring in Black

PortaFloor Pro in Green

Wood Floor (x2)

Homosote

Sport Court (x2)

Regulation Basketball Floor w/ Nets

PIPE & DRAPE

3'H Pipe & Drape (1000')

8'H Pipe & Drape (1000')

95' Black Curtain & Truss w/ Motors

STAGING

4x8' Stage Decking (x106)

Stage Staircase (x2)

Staging Steps (x2)

Staging Legs (x34)

Staging Rails (x20)

TABLES

8' Mity Lite (x160)

6' Round Mity Lite (x8)

8' Wood (x32)

6' Wood (x5)

MISCELLANEOUS

A-Frame Signs (x20)

Stanchions (x85)

Cornhole Game Sets (x6)

Shuffleboard

30'x30' Wrestling Mats (x15)

Fork Lift

Snorkel Lift

AUDIO / VISUAL INFORMATION



HOUSE SOUND SYSTEM

The main arena house sound system consists of a distributed line array configured with 12 arrays of 3 speakers per array along with four dual 18 subwoofers. Our state of the art system is controlled and monitored with digital processing. A Midas M32R digital mixing console, located in the control room, handles mix duties for the arena.

To support a client carrying their own mixing console, we have installed a balanced line input (XLR) port in the PA booth, located at ice level between the penalty boxes for your convenience. This input connects the main out of your console directly to the house digital processing system, bypassing the arena console. Additional microphone inputs and a music input are located at ice level in the PA booth.

Our Arena concourse and most private event spaces have the ability to play arena audio or separate music. Ability to bring your own sound content available in most spaces via 3.5mm and XLR connections to house sound system. To add impact to your event, we can create a custom greeting to play on our outdoor speaker system that will greet your guests as they arrive at Wings Event Center.

MAIN SOUND SYSTEM

Console - Midas M32R

Digital Processing - Media Matrix NION Nx Dante

Speakers - 36 RCF P4228

Subwoofers - 4 DAS WRS218DX

Power Amplification - Powersoft Ottocanali, K2 and X4

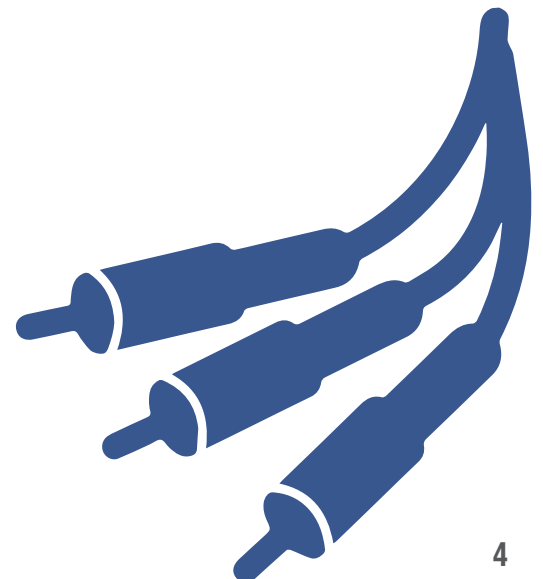
Sennheiser G Series Wireless System with active antenna distribution Sennheiser e835 Wireless Hand-held Microphones (qty 3)

Shure Beta 58 Hand-held Microphone

Shure SM58 Hand-held Microphone

HOUSE CLEAR-COM

The house clear-com headset system is a 2-channel, fully-matrixed hard-wired system to many locations throughout facility: PA booth, control room, all four (4) spot lights and one (1) wireless pack.



AUDIO / VISUAL INFORMATION *(cont.)*

LIGHTING

House Lighting

House lighting is controlled by a breaker panel in the control room. Spots over the seats and fluorescence over the floor.

Spotlights

The Arena has (4) spotlights available for use two (2) are located in the control room and broadcast booths, the other two are on platforms at the south end.

Lycian Stage Lighting

Model #1275 | Super Star 1.2

Features: Long Life Metal Halide Lamp, 5600K Color Temperature, Automatic Self-Canceling Color Boomerang, Automatic Single Lever Zoom Lens System, Balanced for Perfect Weight Distribution at Any Angle, Horizontal Trim Shutters, Heavy Duty Nichrome Steel Iris, Template Slot Pattern (Gobo) Projection Furnished as Standard, Folding Three-Legged Base with Locking Caseters and Leveling Jacks

SCOREBOARD / JUMBOTRON

4-sided center-hung, 40'x12'x12' LED scoreboard in Arena with over 89,000 square inches viewing area. Full 1080p 29.94fps videos, still images, custom images, slideshow and presentation modes available. Ability to direct-connect laptop or other device to scoreboard for presentations.

INTERNET SERVICES

Fiber Internet connectivity to the building provides 1GBps total bandwidth available to guests and event staff. Upgradeable to 10GBps total bandwidth as needed.

WIRELESS

Facility-wide wireless network using leading-edge 802.11ac 2.4GHz and 5GHZ technology available for both guests and event staff. Public and password-protected private wireless networks available. Wired Ethernet network ports available in most locations.

DIGITAL SIGNAGE

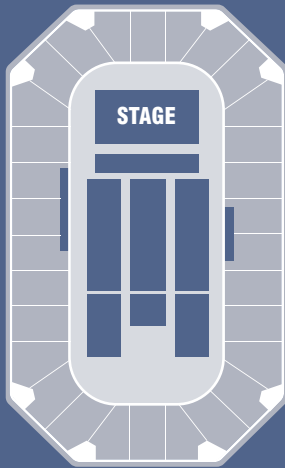
Over 70 digital signs facility-wide available for custom content including still images, recorded video (with audio), and live-stream of Arena events.

SOUND / VIDEO PRODUCTION SERVICES

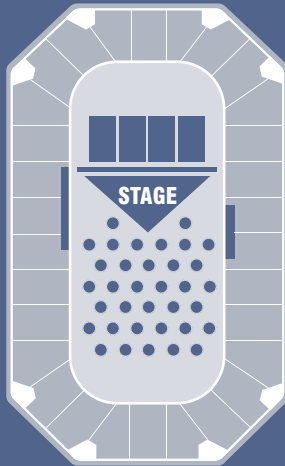
In-house video production services available including ability to produce and direct your show to the jumbotron and/or streamed to the Internet. Production uses Broadcast Pix switcher, four Sony Pro-HD cameras, including one wireless, and two Panasonic robotic overhead cameras. Highly-experienced in-house staff available for your event.

FACILITY RENTAL SCALABILITY

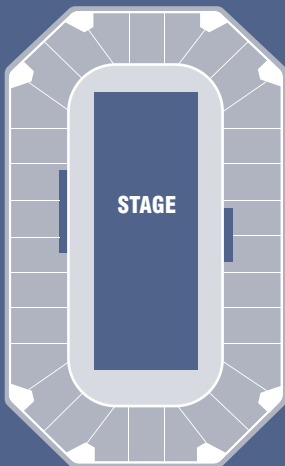
Gabriel Iglesias Capacity: 5200



Catalyst University Capacity: 2000



MYWA Wrestling Capacity: 5000



FACILITY RENTAL: THE ARENA

Dimensions:

- The NHL-sized ice surface is 17,000 square feet (85' wide by 200' long).
- Maximum capacity: 6,400
- The Concourse has over 9,000 square feet with an additional 4,200 square feet in the Lobby.

Arena Seating:

- Wings Event Center has 5,113 permanent seats for hockey and similar events.
- Seating for special events is flexible and varies by event type.

Loading Area:

- Two loading docks
Both 10' high by 8' wide.
- One ground level entrance
14' high by 12' wide.
- Access to arena floor through Zamboni tunnel 9'6" by 12".

Power Services:

- 3-Phase 600 amp and 200amp in Zamboni tunnel.
- 3-Phase 600 amp additional auxiliary.
- 3-Phase 100 amp behind arena.

Ceiling Height:

- 33' to low steel; 43' to high steel.

Other Features:

- Multiple food and beverage stands; two concourse level full service bars.
- 40' x 12.5' x 9.5' video board.
- LED highway marquee on Interstate 94.
- Full complement of event staff including ushers, security, EMT, parking, housekeeping and building services.
- Two premium dressing rooms with an additional four locker rooms.
- Two production offices equipped with Wi-Fi.
- Catering room with a 30-person capacity.



FACILITY RENTAL: THE VALLEY

Dimensions

- The NHL-sized ice surface is just under 17,000 square feet (85' wide by 200' long.)
- Maximum Capacity: 2,850
- The space overlooking the ice is 779 square feet.
- The bleacher area is retractable, creating additional floor space of 22' wide by 150' long.
- The Nest is 2,600 square feet of private bar space overlooking the Valley.

Arena Seating

- The Valley has bleacher seating capacity of approximately 800.
- For general admission events and festival style setup, the Valley can accommodate up to 2,800 people.

Loading Area

- Two loading docks, both 10' high by 8' wide.
- One ground level entrance, 14' high by 12' wide.
- Access to arena floor through Zamboni tunnel, 8'8" high by 12' wide.
- Northwest entrance, 14' high by 12' wide.

Power Service

- 3-Phase 200amp in Zamboni tunnel.
- 3-Phase 100 amp near dressing rooms.
- Single phase 400 amp in arena.
- 600 amp auxiliary mobile transformer.

Ceiling Height

- 23' to low steel.

FACILITY RENTAL: THE ZOO

Dimensions:

- The NHL-sized ice surface is 17,000 square feet. (85' wide by 200' long)
- Maximum capacity: 1,800
- The Overlook (with overhead view of the ice) is 5,093 square feet.

Arena Seating:

- The Zoo has limited seating capacity. Seating for special events is flexible and varies by event type.
- Temporary bleacher rental optional.

Loading Area:

- North entrance
- 8'8" high by 10' wide.

Power Services:

- 3-Phase 200 amp in Zamboni tunnel.
- 3-Phase 100 amp.
- Single phase 400 amp in arena.
- 600 amp auxiliary mobile transformer.

Ceiling Height:

- 23' to low steel

PRIVATE EVENT SPACES

Space	Room Length (ft.)	Room Width (ft.)	Room Height (ft.)	Room Area (sq. ft.)
Heritage Hall	47	15	9.5	705
The Nest	62	20	9	1240
Bar 242	44	34	8	748
The Stage	86	22	8	1892
The Overlook	105	97	8.5	5093
Coach's Room	23	23	8.5	529
Annex Loft	41	19	9	779
Wings Lobby	46	92	22	4232
Concourse	X	X	X	9000



VENUE MARKETING

We want you to sell out your event, and have a number of platforms to help you do just that. From physical signage to digital avenues, we will work with you to get the word out. Take a peek at our statistics and specifics for show artwork, and we will proudly display the message around our venue and all its platforms.

OUR DIGITAL PRESENCE

(updated August 2018)

Website

37,000 visitors monthly

Email Database

51,604 active emails

Social Media

17,971 Facebook fans

1,238 Twitter followers

920 Instagram followers

OUR TEAM

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VP of Marketing

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Allie Lochart

Marketing Manager

269.226.3125

alochart@

wingseventcenter.com

SPECIFICS FOR OUR PROMOTIONAL PLATFORMS

Stadium Digital Signage Graphics

24 Concourse Monitors

Optimized at 72 dpi PNG format

1215 x 690px

Digital Scoreboard

Video

1920 x 1080px

29.97fps

.mp4 format

Still Images

1920 x 1080px

PNG format

Website Graphics

Optimized at 72 dpi PNG format

Main Feature: 726x 402px

Event Images: 330 x 330px

Thumbnail Icon: 150 x 150px

Facebook Graphics

Optimized at 72dpi

JPEG or PNG format

Newsfeed Post: 472 x 394px

Cover Photo: 851 x 315px

Email Blast Graphics

Optimized at 72dpi

PNG or JPEG format

600 x 700px

Digital Highway Sign Graphics

60,000 weekly impressions

Optimized at 72dpi

JPEG format

1152 x 729px



MEDIA MARKETING

We are proud to be your marketing partner in supporting the success of your show. Our local market relationships and knowledge of the area makes us the ideal extension of your team. We provide you access to our promotional avenues as well as our preferred media vendor partners in the area. Some of our partnerships include...

Radio

Townsquare Media

WRKR - Rock

WKFR - Top 40

WKMI - News

K-102.5 - Greatest Hits

WGRD - Rock

Midwest Communications

WNWN - Country

WQLR - Sports

WZOX - Alternative

WKZO - News, Talk, & Sports

iHeartMedia

WBCT - Country

WSRW - Adult Contemporary

WSNX - Top 40 & Pop

WMAX - Sports

Mid-West Family Broadcasting

WQLQ - Top 40

WSBT - Sports

WIRX - Rock

WNSN - Adult Contemporary

WYTZ - Country

Pandora Online Radio

Cable/Television

Spectrum Reach

Comcast

WWMT Newschannel 3/CW7/CBS

FOX 17 News

WOOD-TV8/ABC/NBC

News Print/ Online

MLIVE/Kalamazoo Gazette

MiBiz

Magazine

Encore

KZOO Kids

Women's Lifestyle

Billboards

Adams Outdoor Advertising

Outfront Media

Destination Marketing

Discover Kalamazoo

West Michigan Tourism Association

AREA INFORMATION | KALAMAZOO



WE LOVE OUR CITY!

Located 147 miles from Chicago, and 139 miles from Detroit, Kalamazoo is a thriving metropolis of 75,000 residents. The city is easily accessible from both I-94 and U.S. 131, which span across the state East to West and North to South. Kalamazoo is home to a vibrant downtown with things to do, see, and explore. For more information, visit DiscoverKalamazoo.com.

RESTAURANTS | OUR FAVORITES

Brick and Brine

100 W. Michigan Ave.
Kalamazoo, MI 49007
269.344.4444

Old Burdick's Bar & Grill

100 W. Michigan Ave.
Kalamazoo, MI 49007
269.343.0032

Old Burdick's Bar & Grill at Wings West

5076 Sports Dr
Kalamazoo, MI 49009
269.488.4500

The Morning Dish

100 W. Michigan Ave.
Kalamazoo, MI 49007
269.226.3155

Brick and Brine, Old Burdick's Bar & Grill - both locations are all a part of our organization. Ask us about the unique and convenient dining experiences available while traveling acts are in Kalamazoo!

RESTAURANTS | IN THE AREA

Bell's Eccentric Cafe

355 E. Kalamazoo Ave.
Kalamazoo, MI 49007
269.382.2332

Erbelli's Gourmet Pizza

6214 Stadium Dr.
Kalamazoo, MI 49009
269.375.0408

Crow's Nest

816 Westnedge Ave.
Kalamazoo, MI 49008
269.978.0490

Kalamazoo Beer Exchange

211 E. Water St.
Kalamazoo, MI 49009
269.532.1188

Shwarma King

1441 S. Drake Rd.
Kalamazoo, MI 49006
260.375.3000

The Studio Grill

312 W. Michigan Ave.
Kalamazoo, MI 49007
269.341.4100

One Well Brewing

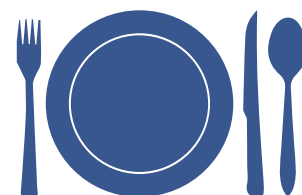
4213 Portage St.
Kalamazoo, MI 49001
269.459.9240

Saffron

1710 W. Main St.
Kalamazoo, MI 49006
269.381.9898

Ray Ray's Italian Beef & Sausage

1715 Miller Rd.
Kalamazoo, MI 49009
269.381.6138



AREA INFORMATION | KALAMAZOO

PREFERRED HOTEL



100 W. Michigan Ave.
Kalamazoo, MI 49007
269.343.3333

As our sister property, the Radisson Plaza Hotel is able to offer competitive group rates to promoters for traveling acts and crew members. Located a short drive away in the heart of Downtown Kalamazoo, the Radisson is a great option for promoters as well as event goers traveling to the area.

HOTELS | NEAR WINGS EVENT CENTER

Holiday Inn Express

3630 E. Cork St.
Kalamazoo, MI 49001
877.859.5095

Four Points by Sheraton

3600 E. Cork St.
Kalamazoo, MI 49001
269.385.3922

Candlewood Suites

3443 Retail Place Dr.
Kalamazoo, MI 49048
877.859.5095

HOTELS | IN KALAMAZOO

Hampton Inn & Suites - Oshtemo

5059 S 9th St
Kalamazoo, MI 49009
855.605.0317

Red Roof Inn - West

5425 West Michigan Ave.
Kalamazoo, MI 49009
269.375.7400

Microtel Inn & Suites

5597 S. 9th St.
Kalamazoo, MI 49009
888.293.6798

Comfort Inn

1550 E Kilgore Rd
Kalamazoo, MI 49001
269.344.7774

Baymont by Wyndham

2203 S 11th St
Kalamazoo, MI 49009
269.372.7999

Best Western

2575 S. 11th ST.
Kalamazoo, MI 49009
800.568.8520

Country Inn & Suites by Radisson

1912 E. Kilgore Service Rd.
Kalamazoo, MI 49002
866.522.8891

Red Roof Inn East

3701 E. Cork St.
Kalamazoo, MI 49001
269.382.6350

Staybridge Suites

2001 Seneca Lane
Kalamazoo, MI 49002
877.859.5095

Delta Hotels by Marriot

2747 S 11th St
Kalamazoo, MI 49009
269-375-6000

Homewood Suites

500 Trade Centre Way
Portage, MI 49002
844.394.9582

Towneplace Suites

5683 S. 9th St.
Kalamazoo, MI 49009
269.353.1500

Courtyard by Marriott

400 Trade Centre Way
Portage, MI 49002
269.382.5808

Residence Inn

1500 Kilgore Rd.
Kalamazoo, MI 49001
269.349.0855

Fairfield Inn

6420 Cracker Barrel Dr.
Kalamazoo, MI 49009
269.353.6400

Baymont Inn & Suites

3800 E. Cork St.
Kalamazoo, MI 49001
800.337.0300



THANK YOU.



WINGS EVENT CENTER

3600 Vanrick Drive
Kalamazoo, MI 49001

269.226.0364
wingseventcenter.com

[Facebook.com/WECKzoo](https://www.facebook.com/WECKzoo)