



Vendor /Concessionaire APPLICATION

Wisconsin Valley Fair
500 Forest Street
Wausau, WI 54403

Email: jodi@wisconsinvalleyfair.com

Please fill out the front and back of the form completely.
Incomplete or illegible application forms will not be considered.

Name of Firm: _____

Contact Person: _____

Mailing Address: _____

City/State /Zip Code: _____

Business Phone: _____ Home Phone: _____

E-Mail address: _____ Fax: _____

Note: This is an application for space, not an offer of contract. APPLICATION DOES NOT GUARANTEE SPACE.

Important: A photo of your display unit or stand must accompany this application! If not available, a brochure, catalog or detailed description can be enclosed.

Type of Exhibit: (Check one) (Also indicate if you would like 2 or more booths)

- Promotional Exhibit- Space used for the purpose of advertising, promoting or educating
 Exhibit Concession- Space used for the purpose of selling merchandise or service
 Food Concession

Only one rental space per vendor is allowed. This is to ensure a variety of vendors.

- Inside: One indoor 12' x 12' booth in the Exhibition Building - \$450.00
 Inside: One indoor 12' x 24' booth in the Exhibition Building - \$850.00
 Outside: Trailer _____ Tent _____ Other _____

Size of space must include all tie-downs, overhangs, hitches, etc.
Minimum of 10 front feet

Front footage includes 20 feet of depth

Commercial/non-food vendors: \$40.00 per front foot,

Food concessions: \$45.00 per front foot

Electricity for outside vendors is charged by type of vendor.

Food concessions: \$100.00

Commercial/non-food vendors: \$75.00

Items/Services Sold

The Wisconsin Valley Fair requires that all products and services sold/displayed during the Fair be approved in advance by the Fair Office. Any changes must be made in writing to the Fair Administrator.

Please list all specific products or menu items by location to be sold, promoted, displayed, or given away to be approved for the fair. (You may attach additional sheets if necessary.)

Items Sold

Items Sold

Insurance

Each exhibitor must provide Wisconsin Valley Fair with proof of general liability insurance of no less than One Million dollars. Product liability of no less than One Million dollars is required. In addition the Marathon County Agricultural Society /Wisconsin Valley Fair must be listed as an Additional Inured. Completing this form does not constitute proof of insurance. Proof of insurance will be required once a contract has been issued. Each exhibitor who hires employees must also provide a copy of Worker’s Compensation Insurance.

- My Own Insurance Carrier Rider on Wisconsin Valley _____
- Fair’s policy for \$150.00

Signature:

I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the Marathon County Agricultural Society to rent space. I certify that all information contained in this application to be true and accurate to the best of my knowledge.

Signature

Date

Print Name

Title