



Official Application
Wisconsin Valley Fairest of the Fair



The Wisconsin Valley Fair is looking for someone between the ages of 18 and 25, who has excellent communication skills to serve as the 2025 Fairest of the Fair.

Position summary and primary responsibilities:

We are excited that you are interested in being the 2025 WI Valley Fairest of the Fair. If you are selected to be the Fairest of the Fair, you will embark on a yearlong experience filled with wonderful learning opportunities. The experience of being the WI Valley Fairest of the Fair will provide you with valuable skills such as interviewing, public speaking, listening skills, and self-confidence.

- As the WI Valley Fairest of the Fair, you are the official ambassador for the Wisconsin Valley Fair and you must be knowledgeable of the Fair and its events, history, current projects and general fair questions. You will be expected to promote the culture, history, educational, commercial, and agricultural opportunities that our county, fair, and community has to offer.
- As the WI Valley Fairest of the Fair, you will represent yourself and the fair in a professional and courteous manner at any event you attend as the Fairest of the Fair. These events include the WI Valley Fair, official events/parades, a variety of speaking events including but not limited to visiting 4H-clubs, day cares, schools, dairy breakfasts, and the State Fairest of the Fairs competition. You will always represent yourself and the fair with a proper appearance; crown and sash with professional attire as outlined in the handbook
- As the WI Valley Fairest of the Fair, you are expected to be available for an estimated 30 hours per week throughout the summer (mid-May to mid-August) for a combination of both events and office duties.
- As the WI Valley Fairest of the Fair, you will be expected to hold regular office hours by answering the phone, greeting customers, and assisting with other office tasks as assigned. Office hours can also be used for planning your schedule and setting up events, keeping records of your reign, and any other duties that both the fairest and fairest coordinator see fit.
- As the WI Valley Fairest of the Fair, you will serve as the official host of the Wisconsin Valley Fair with numerous responsibilities during the week of the fair July 29th-August 3rd 2025.
- As the WI Valley Fairest of the fair, you will represent the Wisconsin Valley Fair at the Wisconsin Association of Fairs Convention in Wisconsin Dells in January 2026, where you will compete to be the Wisconsin Fairest of Fairs- a one-year position promoting fairs throughout the state.
- As the WI Valley Fairest of the Fair, you will be expected to keep records (writing and photos) of your appearances and other things you do throughout your reign.

- As the WI Valley Fairest of the Fair, you will always represent yourself, the WI Valley Fair, and the Fairest of the Fair position with positive actions, words, and online postings.
- As the WI Valley Fairest of the Fair- HAVE FUN!!- This is a once in a lifetime experience that you will never forget, step outside your comfort zone and enjoy every minute of it.

Desired Attributes:

- Professional, mature, polite, and friendly attitude.
- Enthusiasm about representing our county, fair, and community at all events attended.
- Be a team player, always willing to adapt to changes, offer feedback, and listen to others.
- Understand that you will have an employee/employer relationship with the WI Valley Fair Board and the WI Valley Fairest of the Fair coordinator, Maddy. This means that you will work positively and cooperatively with the Fairest of the Fair coordinator and all fair members.
- Flexibility, punctuality, reliability, and resourcefulness.
- Professional presentation as well as effective speaking and writing abilities.

The WI Valley Fair board and the WI Valley Fairest of the Fair coordinator reserves the right to ask the Fairest of the Fair to step down from their position if their behavior and actions do not portray a positive image for the WI Valley Fair and the county

Requirements:

- Be a resident of Marathon County
- Between the ages of 18-25, male or female
- Be a past or current participant of the Wisconsin Valley Fair
- Have excellent communication skills, social media, and Microsoft Office skills
- Be available for an in-person interview Mid-January 2025
- Be available for all appearances at different events, some examples of mandatory events include, the Marathon County Dairy Breakfast, the week of the fair (July 29th-August 3rd 2025), the State Fair Reunion Day (typically occurs the Monday after the WI Valley Fair ends, this is subject to change), and the week of the State Convention (TBD- early January 2026)
- Have a valid driver's license and your own vehicle with insurance as some traveling is required

Should the winner not be able to fulfill his/her obligations, the first runner-up may be asked to assume the duties of the WI Valley Fairest of the Fair

Compensation:

- Receive an \$11 hourly wage for all office and event hours, as well as paid mileage when gas cards are gone (if applicable)
- A \$500 scholarship from the Marathon County Agriculture Society Inc. if you are attending a university or technical school

- Professional photos donated by Walkowski Photography, a sash donated by First Place Trophy, crown donated by Jim Kryshak Jewelers, and other items donated from local businesses if applicable
- Receive a wardrobe for your summer appearances valued at \$400.00
- Receive a complete wardrobe for the WI Association of Fairs Competition in January valued at \$400.00

****The WI Valley Fair Board and the WI Valley Fairest of the Fair coordinator reserves the right to take away the scholarship and/or wardrobe allowance if the Fairest of the Fair is not fulfilling their duty, or if they are asked to step down from their position****

Additional information regarding exhibiting at the fair:

Your role as WI Valley Fairest of the Fair will take up most of your time during fair hours. Please keep this in mind when applying for this position and planning which exhibits to bring to the fair

- You can enter as many competitive exhibits as you'd like, as long as it does not require you to be present for judging
- If you plan to show animals, the Fairest of the Fair and the coordinator can collaborate to work this into the schedule to allow you to show once during fair (with the exception of mandatory fair events).
- You will not have time to care for your animal during fair hours, you must provide your own support for any animal(s) you bring to the fair (feeding, bedding, watering, etc.)

Additional materials for applying:

- All applications will be reviewed by the WI Valley Fairest of the Fair coordinator and the WI Valley fair board. Contestants will be contacted to set up an interview mid-January.
- Contestants will be asked to present the following prepared items at the Fairest of the Fair interview; a memorized 30-second self-introduction and a prepared 30-second spoken radio advertisement promoting the WI Valley Fair (contestants are allowed to bring their written advertisement to read off during the interview).

With any additional questions, please text or call the WI Valley Fairest of the Fair coordinator Maddy Lemke at 715-297-1600. Or email jodi@wisconsinvalleyfair.com

Wisconsin Valley Fairest of the Fair Official Application

Please complete the following form using the space provided. Please either mail completed application and a professional photo of yourself to: **Wisconsin Valley Fair, 500 Forest St, Wausau, WI 54403**, or email to: **jodi@wisconsinvalleyfair.com**

Name: _____

Do you have a valid driver's license? _____ Do you have access to a car and have insurance? _____

Complete Address: _____

Phone Number: _____ Birth date: _____

Education:

Name of High School Attended: _____

Name of College (current or future plan) and planned graduation date:

Current Employment: _____

Work responsibilities: _____

School clubs, sports, and/or organizations: _____

Community activities (non-school related): _____

Tell us about your goals and ambitions: _____

Tell us about your involvement in the Wisconsin Valley Fair: _____

Answer each of the following questions:

- 1.) Why do you believe you have the qualities to become the 2025 Wisconsin Valley Fairest of the Fair?

2.) Why do you want to be the 2025 WI Valley Fairest of the Fair?

3.) What do you love most about the fair and why?

4.) What does the WI Valley Fair mean to you?

4H club and/or FFA participation

Name of club

Year

Office Held

Year

Special Awards or Recognition Won

Year

Wisconsin Valley Fair Participation

Year

****The decision of the judges during the contest are final. If you are not selected as the 2025 WI Valley Fairest of the fair, you will be allowed to run again. A contestant may run up to two times (this does not have to be consecutive years) ****

Sign below if you have read and understand all of the WI Valley Fairest of the Fair Official entry materials:

_____ **Date:** _____

Signature from a parent/guardian:

_____ **Date:** _____