



March 3, 2022

All:

This is our “mini” media kit that provides you with an opportunity in multiple ways to Invite and share the 2022 WWAF and Art Dash Party with your colleagues, friends and family:

Link to **website** festival page to learn more:

<https://www.thewoodlandsartscouncil.org/p/festival>

Link to buy **tickets** (*available online only*):

<https://www.thewoodlandsartscouncil.org/p/buytickets>

Link to Art Dash Party page:

<https://www.thewoodlandsartscouncil.org/events/2022/2022-art-dash-party>.

Links to Festival EVENT on **Facebook**:

<https://www.facebook.com/events/234684065416813>

Link to most recent **e-newsletter**:

<https://myemail.constantcontact.com/Art-Dash-Tickets-On-Sale-Now-.html?soid=1103648503126&aid=eHOAuvGfHqo>

Link to Featured Artist **press release**:

[https://www.thewoodlandsartscouncil.org/press\\_release.aspx?p=33](https://www.thewoodlandsartscouncil.org/press_release.aspx?p=33)

**If case you do not want to share a link, here is information you can make your own or simply cut and paste:**

Experience a colorful outdoor art gallery at the 17th annual Fidelity Investments The Woodlands Waterway Arts Festival over the weekend of April 9 & 10. Set to take place in Town Green Park and along the scenic banks of The Woodlands Waterway, this year’s arts festival hopes to celebrate the abundance of art in our community.

Festival early access Saturday and Sunday for 60+ and VIPs from 9am-10am. General access is from 10am-6pm.

Tickets are available online only. Get your official tickets now at [www.thewoodlandsartscouncil.org/p/festival](http://www.thewoodlandsartscouncil.org/p/festival)

Produced by The Woodlands Arts Council, the festival will include original fine art in a variety of mediums from over 200 jury-selected national and international artists including painting, drawing, clay, metal, woodworks, photography, mixed media, and jewelry, leather, and fiber, and

more. Enjoy live music, entertainment, local food, beer and wine, and children's art activities for a fun family experience.

- Fidelity Investments is the festival's first Title Sponsor
- The featured artist is Guilloume from Sandia Park, NM
- Festival theme is "Celebrating an Abundance of Art"
- Winner of "Best Event in The Woodlands" 11 years in a row by Woodlands Online Magazine
- Ranked among the top fine arts festivals in the nation
- Wine on the Lawn presented by Martha Turner Sothebys
- Art & Culture in Montgomery County Stage located in Artopolis with The Children's Museum
- The Palette Café Stage presented by Stella Artois
- VIP Terrace Hospitality lounge presented by COMPASS
- Early Inspiration Gallery presented by the Judith K. Wren Memorial Fund
- Watercolor Terrace – where the featured artist Guilloume is located

#### Featured Artist:

This year's **featured artist** is Guilloume, a master of "Bolismo", an emotional style using simple forms, textures, and movements to exhibit human feelings from the most complex to the simplest.

A native of Medellin, Colombia, Guilloume maintains his studio of fine art in Sandia Park, NM near Santa Fe. His minimalist style is expressed primarily in oil paintings and bronze sculptures, from tabletop-sized to massive. He also works in watercolors, oil pastel, pastel, pencil, and ink, as well as bronze reliefs and stone sculptures. He dedicated himself to art at an early age and completed formal studies at Bellas Artes Institute in Colombia in 1981.

Guilloume's featured art piece for this year is a 6-foot-tall by 4-foot-wide oil-on-metal triptych entitled "Celebrating Abundance." The stunning piece will be auctioned at the Art Dash Party set for the evening of Friday, April 8<sup>th</sup> as a prelude to the festival.

#### Art Dash Party:

The Art Dash Party presented by The Woodlands Compounding Pharmacy will take place on Friday, April 8<sup>th</sup> from 6:30 pm to 9:30 pm at The Woodlands Waterway Marriott Hotel and Convention Center. As a prelude to the festival, the highlight of the evening is the exciting 60-Second Art Dash, in which ticket holders have the opportunity to quickly dash to select a coveted original art piece donated by the festival's artists.

Party tickets are \$150 each, and the 60-Second Art Dash tickets are \$250 each. Table sponsorships are available for \$5,500. For more information, visit <https://www.thewoodlandsartscouncil.org/events/2022/2022-art-dash-party>.

#### COVID Safety:

The safety, comfort, and well-being of our artists, attendees, volunteers and staff is our top priority! We will be following all CDC, State and County COVID Safety Protocols. Learn more at [www.thewoodlandsartscouncil.org/p/festival/covid-safety](http://www.thewoodlandsartscouncil.org/p/festival/covid-safety)

All proceeds from the festival go toward The Woodlands Arts Council community and art educational outreach programs.

We are truly thankful for the support from all festival sponsors, partners and volunteers!

#### Social Media Hashtags:

#FIWWAF #FidelityInvestmentsTheWoodlandsWaterwayArtsFestival

Social Media Tags: Please tag our account and Fidelity Investments in any post you may make. @thewoodlandsartscouncil @fidelity

#### Official Event Logos:





The Woodlands  
**WATERWAY** arts festival  
APRIL 9-10, 2022

2 photos to share:



