

The Woodlands   
**WATERWAY** arts festival  
APRIL 12, 13 & 14, 2024

February 16, 2024

All:

This is our “mini” media kit that provides you with an opportunity in multiple ways to Invite and share the 2024 WWAF and Art Dash Party with your colleagues, friends and family:

Link to **website** festival page to learn more:

<https://www.thewoodlandsartscouncil.org/p/festival>

Link to buy **tickets** (*available online only*):

<https://www.thewoodlandsartscouncil.org/p/buytickets>

Link to Art Dash Party page:

<https://www.thewoodlandsartscouncil.org/events/2024/2024-art-dash-party2>

Links to Festival EVENT on **Facebook**:

[https://www.facebook.com/events/392318340054649/392318346721315/?active\\_tab=about](https://www.facebook.com/events/392318340054649/392318346721315/?active_tab=about)

**If case you do not want to share a link, here is information you can make your own or simply cut and paste:**

The 19th Annual The Woodlands Waterway Arts Festival returns to Town Green Park and along The Woodlands Waterway on April 12, 13, and 14, 2024. A beloved community event for nearly two decades, art lovers, neighbors, and visitors flock to this nationally ranked celebration of fine art, featuring over 200 artists in 12 different mediums like painting, photography, jewelry, and ceramics!

Produced by local arts non-profit The Woodlands Arts Council, proceeds from the festival directly benefit microgrant and student art scholarship programs.

Festival hours are Friday, April 12, 2024 11am-5pm, Saturday, April 13, 2024 10am-6pm, and Sunday, April 14, 2023 10am-5pm.

Tickets are available online only. Get your official tickets now at [www.thewoodlandsartscouncil.org/p/festival](https://www.thewoodlandsartscouncil.org/p/festival)

Produced by The Woodlands Arts Council, the festival will include original fine art in a variety of mediums from over 200 jury-selected national and international artists, including painting, drawing, clay, metal, woodworks, photography, mixed media, jewelry, leather, and fiber, and more. Enjoy live music, entertainment, local food, beer and wine, and children's art activities for a fun family experience.

- The featured artist is oil painter Regina Lyubovnaya from Los Angeles, CA
- The Festival theme is “Discovery”
- Winner of “Best Event in The Woodlands” 12 years in a row by Woodlands Online Magazine
- Ranked among the top 10 fine arts festivals in the nation
- Wine on the Lawn, presented by Martha Turner Sotheby’s
- Art & Culture Stage is located in Artopoly with The Woodlands Children’s Museum
- Books on the Green, in partnership with Village Books
- The Palette Café Stage, presented by Stella Artois
- VIP Terrace Hospitality lounge
- Early Inspiration Gallery presented by the Judith K. Wren Memorial Fund
- Watercolor Terrace – where the featured artist Regina Lyubovnaya is located

#### Featured Artist:

##### Regina Lyubovnaya’s Artistic Journey: A Tale of Luck and Stubbornness

When people compliment her artistic skills, she doesn't consider herself talented. Rather, she attributes her success to luck and determination. She wasn't a child prodigy with a paintbrush in hand. In fact, she wasn't interested in art until she turned 15. Her family was moving to the US, and she had one year of high school left to complete. Her father proposed private painting lessons as an alternative to attending school. She jumped at the chance to learn.

Shortly after, her family moved to Los Angeles, and she found herself in a high school where everyone spoke English except her. Art became her favorite class because she didn't need to speak. She knew she wanted to be a traditional painter, but training opportunities were scarce 30 years ago. Her journey led her to several schools and locations, such as Loyola Marymount University, Art Center College of Design, Florence Academy in Italy, and Student League in New York. Despite attending all of these schools, she felt lost and confused.

It wasn't until she met David Leffel, a master painter, that things started to click. David was her guide for the next seven years, and he often said, "Painting is

logical and therefore learnable." She desperately wanted to learn, so she painted hundreds of bad paintings until something finally shifted.

Every artist's journey is unique, and hers was long and winding. However, she feels lucky everyday to be painting, learning, and discovering new things.

#### Art Dash Party:

The Art Dash Party, presented by The Woodlands Compounding Pharmacy, will take place on Friday, April 12th, from 6:30 pm to 9:30 pm at The Woodlands Waterway Marriott Hotel and Convention Center. As a prelude to the festival, the highlight of the evening is the exciting 60-Second Art Dash, in which ticket holders quickly dash to select a coveted original art piece donated by the festival's artists.

Party tickets are \$175 each, and the 60-Second Art Dash tickets are \$250 each. Table sponsorships are available for \$3,000 - \$8,000. For more information, visit <https://www.thewoodlandsartscouncil.org/events/2024/2024-art-dash-party2>

All proceeds from the festival go toward The Woodlands Arts Council's Student Art Scholarship and Microgrant programs and various other arts projects in Montgomery County.

We are truly thankful for the support from all festival sponsors, partners, and volunteers!

Social Media Hashtags:

#WWAF #TheWoodlandsWaterwayArtsFestival

Social Media Tags: Please tag our account in any post you may make.

@thewoodlandsartscouncil

Official Event Logos:



**3 photos to share:**

