

World Expo of Beer – Safe Event Plans

The World Expo of Beer is a beer sampling event put on by the Frankenmuth Jaycees, a 501c3 non-profit organization. We exist for the sole purpose of raising funds to infuse back into our local communities. All proceeds from the event are donated back to local and state charitable efforts. Patrons purchase tickets to attend our event in addition to purchasing sample tickets to sample a vast array of products that we offer through our brewery and distribution partners.

The following outlined plan is how we intend make a good faith effort to ensure we are safe and compliant with state and local regulations.

1) Infection Control Plans

a. Outdoor Event Layout

The World Expo of Beer is held at Heritage Park in Frankenmuth, MI and takes advantage of most of the outdoor space the park offers. We boast over 100,000ft² of event space which includes both open air and covered pavilion/tent space spread out over our grounds. We intend to keep all doors and sides open on our covered pavilion/tent spaces to maximize air flow.

b. Capacity Plans and Social Distancing

We are limiting attendance to 20 people per 1,000ft² in addition to spacing all seating areas at least 6ft apart from one another. No more than 1,500 tickets will be sold per day of the event to keep us under the required capacity limits. We intend to also delineate spaces in lines for people/parties to wait, distanced, at both our admissions and beer serving stations.

c. Entry and Exit Protocols

We intend to follow entry and exit protocols that involve social distancing in entry and exit queues. We have increased the admission times to allow patrons to stagger their entrance and added more admission lines to reduce the length and time to move through admission queues. To gain entrance, patrons will require an electronic ticket (purchased prior to entry) that will be scanned via no-touch method.

d. Contact Tracing

We are only selling tickets online on an individual basis which captures required contact tracing data. All admissions scans will capture the date and time of entry and will be available if requested by the proper authorities in their efforts to contact trace.

e. Food and Beverage Plans

Our events purpose is to provide a safe and enjoyable beverage sampling experience that will include several food vendors. We have included ample seating space for patrons to remain seated while consuming food and beverage. Seating will be spread out at a minimum of 6ft and will be limited to small picnic tables in addition to tables with 6 chairs around them. Disposal cups will be available and used upon patron request. If a cup is

being refilled, the patron will place the mug down on the table and the server will ensure that contact is not made with the sample mug by their hand or with the can/bottle/pitcher when the sample is being poured.

f. Face Masks

Pursuant to the most recent 5/15 orders issued, we will not be requiring masks due to the outdoor nature of our event and no portion of our space being intended to be used as an indoor space as defined by the 5/15 order. We will provide information at the entry and throughout our event highlighting how to properly wear a mask and to encourage the use of them when they are unable to socially distance from others.

g. Self-Screening

We plan to encourage prior to and upon entry for patrons to self-screen prior to entering our event. No-touch thermometers and checklists will be available and posted at our event admission space.

h. Sanitization

Sanitization stations will be placed throughout our event space and strategically placed next to or near our beer serving stations and designated seating areas. We will be cleaning commonly touched surface areas throughout the event.