



## SPONSORSHIP OPPORTUNITIES

At the 2023 South Texas State Fair

<u>ACTIVITY</u>	<u>COST</u>
Exclusive Auto Sponsor	SOLD
Bank Card Sponsor	SOLD
Cellular Sponsor	SOLD
Carnival Midway Sponsor	\$15,000
Parking Lots Sponsor	\$7,500
Kids Fun Zone Sponsor	SOLD
Opening Day Sponsor	\$8,500
Fair Share for Hunger Sunday Sponsor	SOLD
Kids Day at the Fair Sponsor	\$8,500
Free Fun Night Sponsor	SOLD
Family Fun Night at the Fair Sponsor	SOLD
Soda Sponsor - Official Soda of South Texas State Fair	SOLD
<b>SPECIALITY ACT</b>	<b>\$8,000</b>
<p>He could wear some type of Shirt for a sponsor, or possibly have balloons with the sponsor's name on them. They may even be available to go to the sponsor's location if desired.</p>	
<b>PETTING ZOO (Double R Exotics Petting Zoo)</b>	<b>\$8,000</b>
<p>The sponsor can put up signs and hand-outs if desired.</p>	
<b>Ag Barns</b>	<b>\$10,000</b>
<b>Patio Stage Sponsor</b>	<b>SOLD</b>
<b>Rodeo Sponsorships all 3 performances (Events, Chutes, etc.)</b>	<b>\$2,500 to \$5,000</b>