

# 2024 Yolo County Fair Partner and Sponsorship Packets

**“It Gets Better Every Year”**

## *Community All-Star Partner - \$15,000*

- Name a building or area after your company. Signage on a metal awning over the door or in the area for 1 year.
- Recognition as Daily Sponsor of the Fair (max 5 spots available)
- 1 booth provided during Fair on 1 day of choice near front gates
- Plus \$10,000 package

## *Diamond Partner - \$10,000*

- 3 – 4'x8' banners. Banner's to be hung on the inside gate of the Derby on each side. The third banner hung on the fairgrounds fence (Gibson Rd. or East Street)
- 10 tickets to the Fair Gala Party
- 10 tickets to the Derby
- Acknowledgement on main Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- 10 Weekly parking passes during the Fair

## *Platinum Partner - \$7,500*

- 3 – 4'x8' banners; Banners to be hung on one of the 2 stages. Second banner to be hung on the inside gate of the derby. Third banner to be hung on the fairgrounds fence (Gibson Rd. or East Street)
- Eight tickets to the Fair Gala Party
- Eight tickets to the Derby
- Acknowledgement on Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Eight Weekly parking passes during the Fair



## *Gold Sponsor - \$5,000*

- 2 – 4'x6' Banners; Banner to be hung on the inside gate of the Derby. Second banner to be hung on the fairgrounds fence (Gibson Rd. or East Street)
- Six tickets to the Fair Gala Party
- Six tickets to the Derby
- Acknowledgement on Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Six Weekly Parking passes

## *Silver Sponsor - \$3,000*

- 2 – 2'x6' Banners; Banner to be hung on the inside gate of the Derby. Second banner to be hung on the fairgrounds fence (Gibson Rd. or East Street)
- Four tickets to the Fair Gala Party
- Four tickets to the Derby
- Acknowledgement on Sponsorship signage and on the PA system during the Fair
- Recognition on fair web site and in local media
- Four Weekly Parking pass

### *Bronze Sponsors - \$1,000*

- 2 – 2'x6' Banners; Banner to be hung on the inside gate of the Derby. Second banner to be hung on the fairgrounds fence (Gibson Rd. or East Street)
- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- Two tickets to the Fair Gala Party
- Two tickets to the Derby
- One Weekly Parking Pass
- Sponsor appreciation gift

### *Partner Sponsor - \$750*

- 2 – 2'x6' Banners; Banner to be hung on the inside gate of the Derby. Second banner to be hung on the fairgrounds fence (Gibson Rd. or East Street)
- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- Two tickets to the Fair Gala Party
- One Weekly Parking Pass
- Sponsor appreciation gift

### *Grass Roots Sponsor - \$500*

- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- One Weekly Parking Pass
- Sponsor appreciation gift

### *Important:*

- It is important that we receive your sponsorship form, payment, logo, and signage instructions by **July 31**. Any Sponsorship coming in by **June 1, 2024** will go up on the signage on the first of June and stay up until September 1, 2024, all others coming after June 1<sup>st</sup> will go up within 72 hours of payment and will also stay up until September 1, 2024.

**Sponsors to provide Banners to be hung.**