

2025 Yolo County Fair Sponsorship Opportunities

“It Gets Better Every Year”

Community All-Star Partner - \$15,000

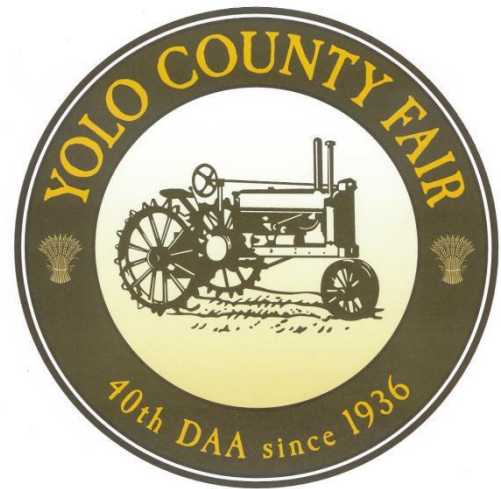
- Name a building or area after your company.
- Recognition as Daily Sponsor of the Fair (max 5 spots available)
- 1 booth provided during Fair on 1 day of choice, near front gates
- Plus \$10,000 package

Diamond Partner - \$10,000

- 3 – 4'x8' banners. Banner's to be hung on the inside gate of the Derby on each side. The third banner hung on the fairgrounds fence (Gibson Rd. or East Street)
- 10 tickets to the Fair Gala Party
- 10 tickets to the Derby
- Acknowledgement on main Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site, digital sign and in local media
- 10 Weekly parking passes during the Fair

Platinum Partner - \$7,500

- 3 – 4'x8' banners; Banners to be hung on one of the 2 stages. The third banner hung on the fairgrounds fence (Gibson Rd. or East Street).
- Eight tickets to the Fair Gala Party
- Eight tickets to the Derby
- Acknowledgement on Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Eight Weekly parking passes during the Fair



Gold Sponsor - \$5,000

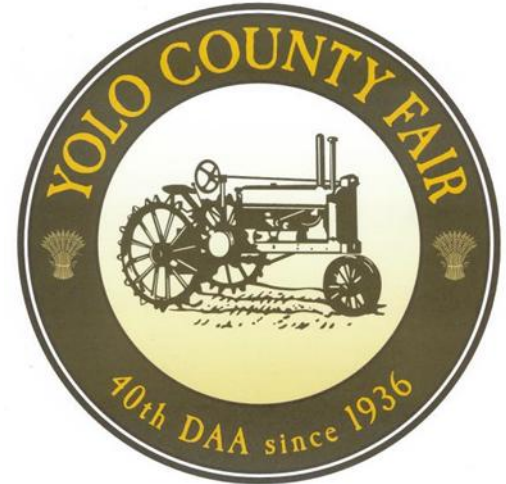
- 2 – 4'x6' banners; 1 to be hung in center mall area, 2nd to be hung on fairgrounds fence (Gibson Rd. or East Street).
- Six tickets to the Fair Gala Party
- Six tickets to the Derby
- Acknowledgement on Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Six Weekly Parking passes

Silver Sponsor- \$3,000

- 2 – 2'x6' banners to be located in a recognizable space on the fairgrounds, 2nd to be hung on fairgrounds fence (Gibson Rd. or East Street).
- Four tickets to the Fair Gala Party
- Four tickets to the Derby
- Acknowledgement on Sponsorship signage and on the PA system during the Fair
- Recognition on fair web site and in local media
- Four Weekly Parking pass

Bronze Sponsors - \$1,000

- 2 – 2'x6' banners to be located in a recognizable space on the fairgrounds, 2nd to be hung on fairgrounds fence (Gibson Rd. or East Street).
- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- Two tickets to the Fair Gala Party
- Two tickets to the Derby
- One Weekly Parking Pass
- Sponsor appreciation gift



Partner Sponsors - \$750

2– 2'x6' banners to be located in a recognizable space on the fairgrounds, 2nd to be hung on fairgrounds fence (Gibson Rd. or East Street).

- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- Two tickets to the Fair Gala Party
- One Weekly Parking Pass
- Sponsor appreciation gift

Grass Roots Sponsor \$500

- Recognition on fair web site, a banner hung on fairgrounds fence (Gibson Rd. or East Street), announcement over PA system during Fair, and in local media
- Sponsor appreciation gift

Additional Advertising Opportunities

- \$375 - 2'x6' banner to be hung during 2-Night Derby

Interested in supporting the Yolo County Fair? Please contact Sarah Pelle ceo@yolocountyfair.net

Important:

- It is important that we receive your sponsorship form, payment, logo, and signage instructions by **July 31**. Any Sponsorship coming in by **June 1, 2025** will go up on the signage on the first of June and stay up until September 1, 2024, all others coming after June 1st will go up within 72 hours of payment and will also stay up until September 1, 2025.