



2025 FOND DU LAC COUNTY FAIREST OF THE FAIR APPLICATION

APPLICATION PERIOD: FEBRUARY 1, 2025 - MARCH 15, 2025

CONTESTANT INFO

CONTESTANT NAME: _____

ADDRESS: _____

CITY: _____ **ZIP CODE:** _____

AGE: _____ **DATE OF BIRTH:** _____ **PHONE NUMBER:** _____

NAME OF PARENTS OR GUARDIANS: _____

EMAIL ADDRESS: _____

NAME OF HIGH SCHOOL AND YEAR IN SCHOOL OR YEAR OF GRADUATION:

POST SECONDARY EDUCATION (IF APPLICABLE)

NAME OF COLLEGE: _____ **YEAR IN SCHOOL:** _____

MAJOR/MINOR: _____

COMPLETED DEGREE (IF GRADUATED): _____

ABOUT YOU *You may add space as you wish in these next sections.*

GOALS AND AMBITIONS:

EMPLOYMENT – CURRENT, HISTORY & TYPE OF WORK

LIST SCHOOL (HIGH SCHOOL/COLLEGE) HONORS AND AWARDS:

LIST SCHOOL (HIGH SCHOOL/COLLEGE) CLUBS AND ORGANIZATIONS:

LIST 4-H AND FFA FAIR PROJECTS (IF APPLICABLE):

LIST COMMUNITY ACTIVITIES (NON-SCHOOL RELATED, VOLUNTEER WORK, ETC.):

LIST ANY OTHER HONORS AND AWARDS (OTHER THAN SCHOOL):

HOBBIES:

WRITTEN 30-SECOND PSA (Radio Advertisement):

This advertisement should promote the 2025 Fond du Lac County Fair. *See last page for examples.*

OTHER APPLICATION MATERIALS:

1. Headshot or photo (can be a senior photo) to be submitted with application.
2. Two Letters of Recommendation
 - *May **NOT** be completed by friends or family members.*
 - *May be your boss, a 4-H or FFA Leader, a teacher/professor, etc.*
 - **Recommendations can be emailed directly to cayleyvandeberg@gmail.com**

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Email all application materials to cayleyvandeberg@gmail.com.

ALL APPLICATIONS MUST BE TYPED. PLEASE USE ADDITIONAL SHEETS AS NECESSARY.

QUESTIONS:

Cayley (Vande Berg) Erickson: cayleyvandeberg@gmail.com or Cell: (920) 960-7632

Emily (Franke) Vander Grinten: efranke1234@gmail.com or Cell: (920) 539-4814

SCHOLARSHIP:

The 2025 Fairest of the Fair will receive a \$1,000 scholarship. For the past few years, the scholarship has been generously sponsored by the Fond du Lac Noon and Evening Optimists who share a common mission with the FDL Fairest Program and strive to better our youth and community. The First Runner Up and Second Runner Up will receive cash awards.

UPCOMING OBLIGATIONS:

Orientation: Date and Time, TBD depending on school schedules. Once the application period is closed, we will work with contestants to determine a time that will work for everyone.

Radio Interviews: The radio interview date will be set after the orientation meeting and typically takes place on a Thursday morning 8-9 AM, hosted by the KFIZ Radio Station.

Individual Interviews & Crowning Event: The crowning event takes place late May and has been previously hosted at the Thelma Sadoff Center for the Arts in Fond du Lac. The date will be determined and venue confirmed following the application period.

Fond du Lac County Fair: July 16-20, 2025

<https://www.fonddulacountyfair.com/>

RADIO ADVERTISEMENT EXAMPLES

Join us July 15-19, as we celebrate 164 years of food, fun and family entertainment at the 2015 Fond du Lac County Fair! Get ready to rock the grandstand with 70's blues, rock band Grand Funk Railroad, 80's rockers Great White and Slaughter and country favorites, Montgomery Gentry. Stop into the Leinie's Lodge for a great mix of music from The Jimmy's, The Presidents, The Crankin' Yankees and the Back Home Boys. With affordable fun for the whole family, you won't want to miss the truck, tractor and horse pulls, Fondy Fair 5K, the Agromatic Ag Birthing Center, Fondy's Got Talent Competition, 4-H projects and shows and who could forget the fair food and rides! With something for everyone, we hope to see YOU at the 2015 Fond du Lac County Fair, July 15-19! For more events and information about the Fair, visit our website fonddulacountyfair.com or visit our Facebook page.

Knock, knock!

Who's there?

Guess!

Guess who?

The Guess Who at the 2019 Fond du Lac County Fair who are going to rock the night away!

Join us July 17-21 for fun, food, and affordable family entertainment. You won't want to miss the Sea Lion Splash Show, live births in the Ag Birthing Center, 4-H exhibits and livestock! The annual truck and tractor pull and demo derby are back in the grandstand! Oh, and "In Case You Didn't Know", we're crazy about Brett Young coming to the fair! I hope to see YOU at the Fond du Lac County Fair July 17-21!

Tips for Radio Ad:

- When you pay for a radio ad that is 30 seconds, it is strictly 30 seconds of air time.
- When is the fair?
- Use the fair website to help you become knowledgeable about what is happening at the fair this year.
 - Do not try to list every piece of entertainment at the fair
 - What is new this year?
 - Highlight free entertainment
 - Food & rides
 - 4-H and FFA exhibits, the agriculture heritage
- Where can I go to learn more about the fair?
- The radio advertisement does not need to be memorized. Put some energy and enthusiasm behind it while reading it. You want to sell the fair to the audience as an experience they won't want to miss.