

## **Fond du Lac County Fairest of the Fair Qualifications & Expectations**

### QUALIFICATIONS:

1. Must be a current or past Fond du Lac County Fair Exhibitor **OR** a resident of Fond du Lac County.
2. Must be 18 years old by the time of the Fond du Lac County Fair.
3. Must be able to represent the Fond du Lac County Fair at the Wisconsin State Fairest competition at the Wisconsin Fairs Association Convention in January.
4. Attend pre-competition meetings or events planned by the Fairest committee or make arrangements prior to the event.
5. Must be able to represent the Fond du Lac County Fair all five days in crown and sash with appropriate wardrobe and footwear.

### EXPECTATIONS:

1. Attend two Fair Board meetings throughout the year to update the board on what you have been doing. One will be at the end of your term as Fairest so that you can present your work as Fairest to the Fair to the Fair Board and obtain the scholarship monies.
2. Arrange for five speaking engagements: 4-H meetings, local youth groups, schools, nursing homes, sponsors, community networking groups, etc.
3. Arrange ten or more community event appearances.  
Examples: Parades, picnics, other fairs (by invitation from the fair only), FDL Breakfast on the Farm, June Dairy Month Petting Zoo, etc.  
(This does not include the five days of the Fair.)

### **As Fairest, you should:**

- Be enthusiastic and proud of your job!
- Follow the time schedule and the instructions of the coordinators.
- Know basic information about the fair so you can answer fairgoers and media questions.
- Go to events well rested and prepared to meet the public.
- Address individuals by name whenever possible.
- Wear your crown and sash for all official, approved appearances.
- Wear suitable clothing and shoes, fitting to the occasion, hair done appropriately and any tattoos or piercings covered.
- Remove crown and sash during free time or after hours.
- Give your undivided attention while speaking with fairgoers, media, at events, etc.
- Keep an accurate and complete list of all the appearances you make as Fairest. You will need to make a scrapbook for the state competition in January.

**Social Media:**

- Personal Facebook/Twitter/Instagram/other profile activity must be viewable by Fairest of the Fair Committee.
- Please use common sense when posting on your personal pages. No photos with alcohol, smoking, or of an inappropriate nature.

**What not to do as Fairest:**

- Smoke or chew gum while making an official appearance.
  - Drink alcoholic beverages before or while making an appearance.
  - Spend too much time visiting with friends, significant others, or family during event appearances.
  - Cell phone use while at events must only be used for time sensitive communication and taking photos. Remember, you are in the public eye.
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Every effort will be made to absorb the cost of attending county functions and the state fair convention. However, the Fairest of the Fair will be responsible for some of the costs.

All appearances should be cleared through the Fond du Lac County Fairest of the Fair Coordinators.

This is a list of requirements for the position. As Fairest, you are encouraged to go above and beyond what is listed above. You can make and grow this position as you own in your year as Fairest. We will support you as you promote, market, and advocated for all things related to the Fond du Lac County Fair.

I have read the above expectations for Fond du Lac County Fairest of the Fair and agree to comply with them if chosen for the position. If I do not follow the expectations, I am aware that my title can be taken away and the runner up will take my place.

Signature

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Print Name

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Date

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