

Fond du Lac County Fair 2025 – Vendor Rules & Regulations

Fair Dates: July 16-20, 2025

1. Liability & Insurance

- The Fond du Lac County Fair is not responsible for any damage, loss, or theft of vendor property, nor for any injuries sustained by vendors or their employees due to fire, water, weather conditions, or other natural causes.
- All vendors must provide proof of insurance before setting up. Vendors must furnish a Certificate of Insurance for general liability with a minimum of \$1 million per occurrence, naming the Fond du Lac County Agricultural Society, PO Box 1466, Fond du Lac, WI 54936, as an additional insured.
- Vendors will not be allowed to set up until the Certificate of Insurance has been submitted and acknowledged—no exceptions.

2. Booth Setup, Appearance & Maintenance

- Vendors must ensure that booths and concession areas remain clean and presentable throughout the Fair. Daily maintenance is required.
- Outdoor food vendors must provide appropriate screening for back-of-house areas to maintain a professional appearance.
- The Fair reserves the right to reassign any booth space not occupied by the scheduled start time. No refunds will be issued for forfeited spaces.

3. Fair & Operating Hours

- Expo Building Hours:
 - Tuesday: 5:00 PM – 9:00 PM
 - Wednesday – Saturday: 10:00 AM – 9:00 PM
 - Sunday: 10:00 AM – 6:00 PM
- Fairgrounds Hours:
 - Tuesday: 5:00 PM – 30 minutes after fireworks end
 - Wednesday: 9:00 AM – 10:30 PM
 - Thursday: 9:00 AM – 11:00 PM
 - Friday & Saturday: 9:00 AM – 12:00 AM
 - Sunday: 9:00 AM – One hour after the Demo Derby ends

4. Equipment & Electrical Hookups

- Indoor booth rental includes electrical hookup, two tables, and chairs. Vendors must bring their own electrical cords—long cords may be required.
- Outdoor booth rental includes electrical hookup. Vendors must indicate their specific electrical requirements on their contract.
- All electrical hookups must be completed by the Fairgrounds electrician. Vendors are responsible for any unauthorized electrical work.

5. Animals & Pets

- Animals and pets are not permitted in vendor or exhibit areas, except for security patrol dogs and service animals for individuals with disabilities.

6. Payments & Deadlines

- Payments made after June 1, 2025, must be in the form of cash, money order, or credit card.
- A \$5 processing fee applies to all credit card transactions.
- Deposits not received by April 30, 2025 may result in forfeiture of the vendor's 2024 location.

7. Booth Breakdown & Fairgrounds Closure

- Vendors must not dismantle or remove booths before the official breakdown time. Violations may impact future participation.
- Breakdown Schedule:
 - Expo Building: Sunday, July 20, 2025, at 6:00 PM
 - Fairgrounds: Sunday, July 20, 2025, one hour after the Demo Derby ends

8. Prohibited Sales & Activities

- The following items are strictly prohibited from sale:
 - Weapons (knives, throwing stars, pellet guns, etc.)
 - Laser lights (confiscation will occur if used on the grounds)
 - Any product deemed offensive, unsafe, or inappropriate (determined at the discretion of the Fair Board)
- Vendors cannot sublet or transfer their assigned space.
- No soliciting or selling outside of the designated rental space.

9. Parking & Camping

- Parking and camping are only permitted in designated areas with proper payment and registration.

10. Noise & Sound Restrictions

- Vendors must not interfere with others through excessive use of loudspeakers, sound amplifiers, radios, or other broadcasting devices. The Executive Director has final authority in resolving noise complaints.

For any questions or concerns, please contact Pat Immel at vendors@fonddulaccountyfair.com or 920.923.0278.