

WORKING TOGETHER TO PRESERVE OUR HERITAGE

MISSISSAUGA COUNTY FAIR
KISSIMMEE VALLEY LIVESTOCK SHOW AND FAIR INC.



OUR MISSION

At the start of the 1940's, one of Osceola County's greatest yearly events came alive on the grounds of the Kissimmee Livestock Market and became Kissimmee Valley Range Cattle Show. During World War II, the show was interrupted; However as they say, the show must go on and resumed in 1944. For many years it was simply known as the Kissimmee Valley Livestock Show. However, it's name and scope changed in 1951 becoming the Kissimmee Valley Livestock Show and Fair Association and the articles of incorporation were proudly signed by twenty of our county's leading citizens.

The purpose of the organization is to foster the development of education, commerce, and industry as it relates to agriculture in Osceola County and the entire Kissimmee Valley area. The mission is to hold the annual fair, support animal shows and sale of livestock, provide education for 4-H and Future Farmers of America youth including scholarships and grants, and to provide a location; including physical buildings and materials, as needed to support the purpose of the organization.

Kissimmee Valley Livestock Show & Fair is a 501c3 non-profit organization with over 250 volunteers that host multiple events including workshops, community livestock shows and the largest annual event in Osceola County; the Kissimmee Valley Livestock Show and The Osceola County Fair. Historically we have issued checks to our youth participating in the fair in excess of \$735,000 in both sales and premiums, while also providing local students with education and life skills they need to become successful adults.

"KVLS has given me passionate leaders and supportive volunteers that have inspired me to invest in a place that pursues work and service before achieving."

Hannah Rohde

Over the last 15 years, KVLS has proudly awarded over \$108,650 in educational scholarships and \$1.2 million dollars in premiums and awards to our youth for their future and a healthy start in providing local students with education, responsibility and life skills to become successful adults.

"Without KVLS and its sponsors, kids like me would have no place to showcase the projects that we have worked so hard on and many of us would not be able to take part in the projects at all. By awarding college scholarships, KVLS encourages their youth exhibitors to demonstrate greater knowledge in their project areas and to pursue further education."

Alicia Bronson

As a valued partner with the Kissimmee Valley Livestock Show, your business can be part of one of the longest running traditions in Osceola County. Osceola County's largest annual event, the Osceola County Fair, hosts over 80,000 visitors each year. The fair is one of the cleanest and most family-friendly events across the state of Florida.

"Thanks to KVLS, I have become a better speaker, a leader in my community and more responsible. KVLS has provided me with opportunities to save money for college and for my future."

Matthew Alderman

Throughout the year, we host additional livestock events such as KowTown Classic, Florida Junior Brahman Association, Florida Limousin Field Day, Central Florida Heritage Poultry Classic, AGDA Goat Show and the National Barrel Horse Association's State Competition. The attendance at each of these events average over 400 people a day, which equates to more exposure with your company or organization's logo visible year round.

Our facility also hosts non-livestock rentals such as, circuses, churches, conferences, corporate events, private parties, and wrestling matches with an average attendance of over 8,000 people annually.

Every contribution is appreciated and utilized in the most responsible manner, which includes providing a detailed analysis of our marketing campaigns and the impact of your logo placement within the Orlando market. We have the flexibility to create custom partnerships for any budget with the goal of enhancing your business awareness, which is why our sponsors return year after year and recognize the associated value.

"KVLS has allowed me many opportunities including showing my beef animals. Many valuable lessons have been learned through this project including management and responsibility. These many lessons will help to prepare me for my future where I plan to become a large animal veterinarian."

Colby Walter

Working Together to Preserve Our Heritage

PARTNERSHIP

BRONZE

Sponsorship between \$1,000 and \$2,499.

Opportunities at this level include trophy and plaque sponsorship, cash prizes for show events, support of children's activities, and more. Benefits for amounts of \$1,000 and higher include logo placement on signs/banner in the area of sponsorship (\$1,000 for each 6 foot banner), tickets to the Osceola County Fair (varies depending on contribution level, 10 tickets for each \$1,000 contribution), and company or individual mentions on social media and any informational guide books to fair attendees depending on availability of space.

Sponsorship between \$2,500 and \$4,999.

This opportunity allows your business to be high-lighted as a presenting sponsor for one of our Osceola County Fair entertainment acts or for the Miss Osceola Scholarship pageant. Sponsors at this level are entitled to the following:

Mention in event press releases.

Logo inclusion in all print advertising.

Year-round logo placement on our website.

Recognition on Fair social media pages.

Tickets to the Osceola County Fair (60).

Invitation to the VIP Taste of the Osceola County Fair and ribbon cutting ceremony.

Sponsorship between \$5,000 and \$9,999.

At this level our sponsors can elect to support specific venues such as the HAYLOFT, Toddler Zone, Lego Play Area, Marketplace, or individual entertainment events. Businesses and individuals have also supported livestock and creative arts exhibits and events during the fair. Sponsors at this level are entitled to the following:

Mention in event press releases.

Logo inclusion in all print advertising.

Year-round logo placement on our website.

Recognition on Fair social media pages

Invitation to the VIP Taste of the Osceola County Fair and ribbon cutting ceremony.

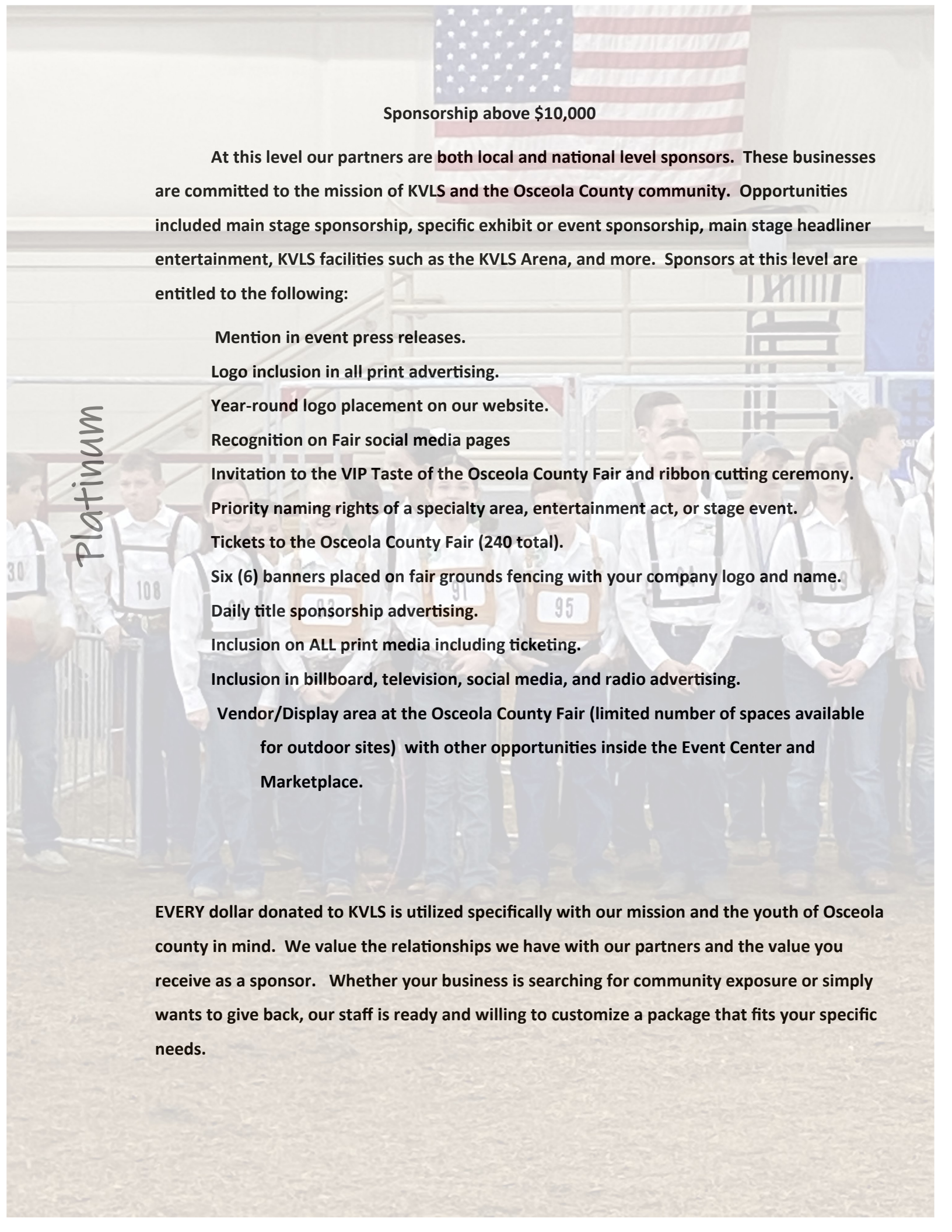
Priority naming rights of a specialty area, entertainment act, or stage event.

Tickets to the Osceola County Fair (140 total).

Four (4) banners placed on fair grounds fencing with your company logo and name.

SILVER

GOLD



Sponsorship above \$10,000

At this level our partners are **both local and national level sponsors**. These businesses are committed to the mission of KVLS and the Osceola County community. Opportunities included main stage sponsorship, specific exhibit or event sponsorship, main stage headliner entertainment, KVLS facilities such as the KVLS Arena, and more. Sponsors at this level are entitled to the following:

Mention in event press releases.

Logo inclusion in all print advertising.

Year-round logo placement on our website.

Recognition on Fair social media pages

Invitation to the VIP Taste of the Osceola County Fair and ribbon cutting ceremony.

Priority naming rights of a specialty area, entertainment act, or stage event.

Tickets to the Osceola County Fair (240 total).

Six (6) banners placed on fair grounds fencing with your company logo and name.

Daily title sponsorship advertising.

Inclusion on ALL print media including ticketing.

Inclusion in billboard, television, social media, and radio advertising.

Vendor/Display area at the Osceola County Fair (limited number of spaces available for outdoor sites) with other opportunities inside the Event Center and Marketplace.

EVERY dollar donated to KVLS is utilized specifically with our mission and the youth of Osceola county in mind. We value the relationships we have with our partners and the value you receive as a sponsor. Whether your business is searching for community exposure or simply wants to give back, our staff is ready and willing to customize a package that fits your specific needs.

Platinum

EXPERIENCE
Kissimmee
FLORIDA



DENNIS HERNANDEZ
EXPERT CAR CRASH LAWYERS



DENNIS HERNANDEZ

AUTO INJURY ATTORNEYS



Welcome to the Kissimmee Valley Livestock Show
Presented By:



Go Further

southernforddealers.com

KUA
KISSIMMEE[®]
UTILITY
AUTHORITY

Welcome to the Kissimmee Valley Livestock Show
Presented By:



Go Further

southernforddealers.com

AdventHealth

Each healthy Foot@Home.com

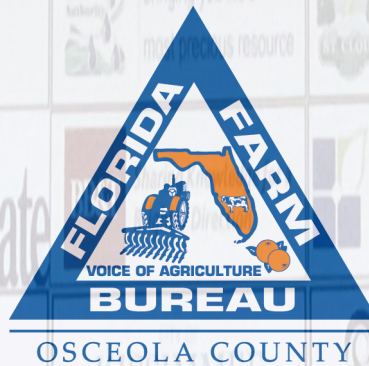
EXPERIENCE
Kissimmee
FLORIDA



AdventHealth



**Toho
Water
Authority**



Ford Insurance Agency
St. Cloud, Florida



Celebrating Small Town Life

TESTIMONIALS

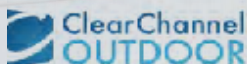
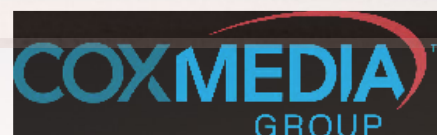
"It has been such a pleasure to work with the Osceola County Fair team this past February. A huge shout out to their entire team who always were accessible when needed, really went above and beyond to make sure not only we as a sponsor were satisfied, but everyone around us too. Their team really brought their ideas to life and truly showed how passionate they were to the Osceola County residents. We look forward to our future partnership!" - Kaylin Arellano, AdventHealth

"KVLS has educated and promoted Agriculture and supported the youth of Osceola County for decades. Osceola County Farm Bureau is grateful to partner with KVLS in support of AG in many past projects and we look forward to continuing this relationship." - Patti Wilson, Osceola County Farm Bureau

"CenterState Bank is proud to support and be associated with an organization that represents the heritage of Osceola County and provides so much to our youth. The staff is more than open to suggestions on how your business would be best represented at the fair and will work to get it right. There are numerous sponsors who have supported the fair for many years and they continue to do so because of what it means for the youth in terms of education and life skills. Your financial commitment is paid back tenfold from knowing you are supporting the future of our county.

- Karen Giel, CenterState Bank n/k/a South State Bank

MEDIA PARTNERS



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