



www.mountainfair.org

WNC AGRICULTURAL CENTER
DIVISION OF MARKETING
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2021

Thank you for your interest in participating in the North Carolina Mountain State Fair.

The Fair opens each year on the Friday following Labor Day with the next fair dates being September 10-19, 2021.

Please complete the Application for Consideration of Space and **enclose a picture(s)** of your booth or concession. **Return the application and pictures by mail.** Applications for inside booth spaces and outside vendors other than food should include brochures, a website, and/or pamphlets along with pictures.

Each year, Contracts for Space are sent mid-April to those Commercial Exhibitors and Concessionaires who met the requirements of the Contract for the previous year's fair; thus providing them first right of refusal for the same location. The end of May, new applications which have been submitted are reviewed. Applications are accepted through July 30th for consideration in the current year's Fair.

We must have your application and picture(s) in our files to be considered for a space vacancy. In order to present an interesting and balanced Fair to the public, and as means of encouraging new services and products it is necessary to deny some applications. Space is in great demand, with minimum turnover. Fair Management reserves the right to accept or deny an application or any product/service being promoted or sold.

The booth is required to be manned during the operating hours of the Fair: Friday-Sunday hours are 9:00 am until 10:00 pm.; outside booths/concessions are to stay open until 11:00 pm. Monday through Thursday hours of operation are 3:00 pm till 10:00 pm.; outside booths/concessions are to stay open until 11:00 pm. If you are unable to operate during these hours, do not submit an application.

Should your application be approved and chosen, you will be contacted by phone. If you have questions or need further information please do not hesitate to call me at 828-687-1414, extension 220.

Sincerely,

Cathy T. Pressley
Commercial Exhibits and Concessions
North Carolina Mountain State Fair