



1301 Fanning Bridge Road • Fletcher, NC 28732 • Tel (828) 687-1414
Steve Troxler, Commissioner • Sean McKeon, General Manager

2023 Sponsorship Opportunities

Category 1: Ultra-Brand Visibility

1. **Title Sponsor Package:** \$50,000.00
2. **Fair Special Day Sponsor Package:** \$10,000 (Monday-Thursday) - \$15,000.00 (Friday, Saturday, Sunday)
3. **Building Sponsor Package** (Facility Naming Rights)
 - A. Davis Event Center: \$15,000 (year-round), \$7,500 (fair-only)
 - B. McGough Arena: \$15,000 (year-round), \$7,500 (fair-only)
 - C. Expo Building: \$15,000 (year-round), \$7,500 (fair-only)
 - D. Boone Mountain Heritage Center: \$7,500 (fair-only)
4. **Heritage Circle Sponsor:** \$10,000.00

Category 2: Platinum Brand Visibility

1. **Gate Sponsor:** \$10,000.00 (Main Gate), \$5,000.00 (Gate E)
2. **Attraction Sponsor**
 - A. Got to Be NC Stage: \$10,000.00 (*Extreme Illusions and Escapes; Comedy Hypnotist Brad Matchett; Clogging Competition; Gospel Singing Competition*)
 - B. Farm Adventure Tent: \$5,000.00 (*Agricadabra, featuring Brad Matchett*)
 - C. Display Livestock Exhibit: \$5,000.00
 - D. Moo-ternity Ward (mobile dairy classroom): \$5,000.00
3. **Grounds Entertainment Sponsor**
 - A. \$3,500.00-\$7,500.00 (*Depending upon the entertainment act sponsored*)
4. **Competitive Entry Contests Sponsor:** \$7,500.00

2023 Fair Sponsorship Opportunities

5. Parking Lot Sponsor

- A. Gate 6/7 Lot: \$7,500.00
- B. Gate 1 Lot: \$2,500.00

6. N.C. Mountain State Fair Fan Photo of the Day Contest Sponsor \$5,000.00

Category 3: Premium Brand Visibility

1. Grounds Space

A. Outside Grounds Space

- 1. Gold Level: \$120.00 per day, per front foot, minimum 10'
- 2. Silver Level: \$90.00 per day, per front foot, minimum 10'
- 3. Bronze Level: \$65.00 per day, per front foot, minimum 10'

B. Indoor Commercial Vendor Space (Davis Event Center): \$6.50 per day, per square foot, minimum 10' by 10'.

Outdoor/Indoor spaces do not include electricity. Additional cost for a corner space.

2. Fence Signage

- A. Gate Package: \$2,500.00 for all 3 gates
- B. \$1,000.00 per 4' by 8' space (available locations: Main Gate, Gate E, Gate C)
- C. \$3,000.00 for year-round display located near the intersection of Airport and Fanning Bridge road.

3. Social Media Sponsor

- A. Social Media Contests: \$1,500.00 per contest

4. Digital Only Presence: \$500 per website listing

